



Go Far Incentive Program Terms & Conditions

Incentive runs from Campaign 18, 2024 through Campaign 21, 2025 (“Incentive Period”).

ELIGIBILITY: Incentive Program is open to all authorized Avon Ambassador (“Representatives”) age 18 or older who are legal residents of the fifty (50) United States, Guam and Saipan, the District of Columbia and Canada. The Avon Company and The Avon Company Canada Limited (collectively, “Avon” or “Sponsor”) reserve the right to audit all performance data, including participating Ambassadors’ (Representatives’) sales volume, and will disqualify or remove any Ambassador (Representative) it determines, in its sole discretion, has violated these Terms & Conditions and/or the principles or fairness of program intent. 1900 Districts are not eligible. Avon Associates are not eligible to participate either through their corporate or personal accounts. The Incentive Program is governed by U.S. law and is subject to all applicable federal, provincial, state, and local laws and regulations. Void wherever restricted or prohibited by law.

TO RECEIVE REWARDS: Ambassadors (Representatives) are eligible to earn a **4-night, 5-day all-expense paid Trip to Costa Rica**, details to be announced (the “Trip”) by the end of the Incentive Period by achieving the following criteria depending on an Ambassador’s (Representative’s) sales level at the beginning of the Incentive Period. All sales goals are in Award Sales. For the purpose of calculations and achievement eligibility, Award Sales for US are in US dollars and Canada in Canadian dollars.

Criteria: Sales base is C12, 2023 – C15, 2024.

Earn your spot by competing within your base tier in the following chart based off your personal sales over prior year. This base tier is your incentive access starting line to begin ranking to earn. Sales increase or ranking in sales tier is based off your personal sales from the same time the prior year. Avon Ambassadors (Representative) without a base Campaigns 12, 2023 – Campaign 15, 2024 will need to achieve \$12,000 in personal sales for a trip for 1 in below tier 1:

	Tier 1	Tier 2	Tier 3	Tier 4	Leader Tier	ACE Tier
Base Tier (PY Sales C12 2023- C15 2024)	\$0 - \$7,499k	\$7,500k - \$34,999k	\$35k+	\$50k+ (Includes LABC)	Leaders	ACE
Incentive Access Starting Line						

Personal Sales Minimum requirement over base qualification	Personal Sales minimum of \$12K+	Personal Sales minimum of \$6k over your Base Tier C12 2023- C15 2024	Personal Sales minimum of Base Tier Sales C12 2023- C15 2024	Personal Sales minimum of Base Tier Sales C12 2023- C15 2024	25 New Personal Qualified New recruits \$100 Min 1st order	#1 Achievers C1-C26
You Will Earn - When you Rank						
Trip for 1	Top 50	Top 50	Top 25	-	-	-
Trip for 2	-	Top 25	Top 15	Top 25	Top 10	#1 ACE Spots

*ACE Award achievers will be determined after the close of Campaign 26, 2025.

*All Award Sales and orders count towards this Incentive. 1900s are not eligible. No buy-in or buy-out options are prohibited.

*Maximum 1 trip per person.

Additional Ways to Achieve

- For all Leaders and potential leaders, an alternative way to earn your spot will be when you invite others to share the beauty and have a minimum of 25 New Personal Qualified New recruits with a \$100 Minimum qualifying order, and rank in the top 10 by number of qualified recruits.
 - All new personally sourced qualified new recruits will have the campaign that they joined plus 2 full campaigns to place the \$100+ order. Leaders will have 2 full campaigns of opportunity to help new personally sourced recruits to get to the \$100+, with the exception of those who join in campaigns 20 or 21 of 2025 who must have a qualifying order placed by the close of this incentive.
 - The clock to count for the 1st or 2nd campaign will start after the close of the campaign in which new recruits signed up with Avon. Therefore, even new recruits who joined Avon in the last day of the campaign will have 2 full campaigns to place the \$100+ order in one of those 2 campaigns.

Example: Personally sourced recruits who joined in C18, 2024 and haven't placed a \$100+ order in either C18 or C19 2024 can still place an order in C20, 2024 to count towards Leader's qualification.
 - \$100 qualifying order may be from either:
 - Single order (ex. \$100 order in C14)
 - Cumulative sales from multiple orders within the same campaign (ex. C14 personal order of \$40, and C14 online customer order of \$60 = \$100 cum. sales) NOTE: Cumulative sales across campaigns does not qualify (ex. C14 order of \$25, and C15 order of \$75 does not qualify).

- Be #1 in the #1 positions for year end, C1- C26 achievers in each Ace Category and earn your trip for 2.

In the event of a tie in any tier category at the dollar level, the Ambassador (Representative) who achieved the highest ranking total above base sales to the \$.01 in the Incentive Period from among those tied will be deemed to be the recipient of the Reward at issue.

REWARD RESTRICTIONS:

All rewards are subject to verification of eligibility and compliance with these Terms and Conditions. Recipients acknowledge that Sponsor has neither made nor is in any manner responsible for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to a reward, including, but not limited to, its quality or availability. Any and all warranties and/or guarantees on a reward are subject to the vendor's terms, and recipients agree to look solely to such vendor for any such warranty and/or guarantee. Rewards are non-transferable. Recipients may not transfer, exchange or redeem any reward for cash.

Sponsor reserves the right to substitute a reward of comparable or greater value, or a check (in local currency) equivalent to the approximate value of the reward at its sole discretion. All local, state, provincial and federal taxes (including withholding and income taxes, if any) on rewards, and other costs and expenses associated with reward acceptance and use not explicitly stated herein as being provided, are the sole responsibility of individual recipients. All reward details are at Sponsor's sole discretion. All Incentive achievers must have a valid Avon Wallet account set up prior to registering for this incentive trip or their registration will not be accepted.

Orders must be submitted during the incentive period to count towards the incentive, by 11:59 PM ET, close of C21, 2025. If an order goes into review and is not cleared prior to the campaign cut off on the final day of the campaign it will count towards the next campaign and will not count towards this incentive.