

AVON

CAMPAIGN 13 2024
BUY YOUR PREVIEW
PRODUCTS IN
C11 & C12 ORDERS

what's new

visibly strengthen
strands with

Rosemary & Mint



AVON
ORGANIST

ROSEMARY MINT
MENTHE ROMARIN
— BLEND | MÉLANGE —

STRENGTHENING
SHAMPOO
—
SHAMPOOING
FORTIFIANT

AVON
ORGANIST
ROSEMARY MINT
MENTHE ROMARIN
— BLEND | MÉLANGE —

SCALP
STRENGTHENING
TONIC
—
TONIQUE FORTIFIANT
POUR
CUIR CHEVELU

150 mL / 5.0 fl. oz. U.S.

AVON
ORGANIST
ROSEMARY MINT
MENTHE ROMARIN
— BLEND | MÉLANGE —

HAIR
STRENGTHENING OIL
—
HUILE FORTIFIANTE
POUR CHEVEUX

60 mL / 2.0 fl. oz. U.S.

+ FREE
GIFT
see inside

**WHAT'S
NEW
101**

For details about Commission Levels go to: Avon.com
→ Seller Central
→ Commissions and Sales Levels.

don't miss out!
EXCLUSIVE OFFERS JUST FOR YOU

The following offers and bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!
All bundles are limited quantities.

introducing **ORGANIST Rosemary Mint**

HEALTHY-LOOKING HAIR STARTS AT THE SCALP

Rosemary is known to revitalize the scalp and help support thicker-, fuller-looking hair. **Peppermint** adds a refreshing tingle and cooling sensation to your scalp while helping to keep your hair and scalp looking healthy.

DAY 1: Immediate invigorating feeling on the scalp. Stimulating effect. Promotes healthy circulation on the scalp.

DAY 7: Feeling of thick and strengthened hair and added shine to hair strands.

DAY 14: Firms the hairline and builds the moisture barrier on the scalp.

DAY 42: Feel fuller- and healthier-looking hair with the full Organist Rosemary Mint regimen.

Based on the combined use of the Organist Rosemary Mint line (shampoo + conditioner + tonic + oil), individual results may vary.

Evaluated by Korea Institute of Dermatological Sciences (10/24-12/22, 2023), Organist Rosemary Mint Hair Strengthening Oil.



WHAT'S NEW & BROCHURE OFFER
GUA SHA SCALP MASSAGER

free

with any 2 Organist purchases from pages 3-4 (or from select pages in the Brochure).
\$24 value
Limited quantities.
Sold separately on page 3.



visibly STRENGTHEN hair from the roots

OVER
80%
SAW HEALTHIER
HAIR IN ONE WEEK
AND AGREED HAIR
FELT STRONGER*

rosemary oil
known to revitalize the scalp
to support visibly fuller hair

biotin
helps support keratin



Rosemary Mint Hair Strengthening Oil

2-in-1 daily-use oil for hair and scalp. With essential oils, 99% derived from plants, plus biotin. Rosemary and mint blend. Hair feels fortified, nourished and refreshed. 2 fl. oz. **439-901** reg. \$24

Brochure Price: \$18.99
Award Sales†: \$18.99
C: \$14.24
P: \$13.29
PRP: \$11.39

TREND ALERT!
Hair strengthening oils are all over social right now. Talk to your customers about why they'll love ours! The feel-good formula is 99% plant-derived with a blend of essential oils like rosemary and mint to help fortify and nourish hair, plus biotin to help strengthen.

peppermint
to keep scalp and hair
feeling fresh



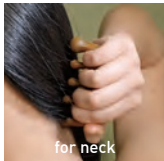
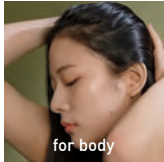
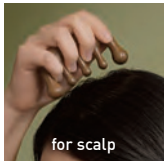
Gua Sha Scalp Massager

For scalp, neck and body. Helps improve circulation for visibly strong, healthy hair. 100% wood. **440-863** reg. \$24

Brochure Price: \$18.99
Award Sales†: \$18.99
C: \$14.24
P: \$13.29
PRP: \$11.39

Tips for a gentle massage promoting a healthy scalp:

- Divide dry or slightly damp hair into sections.
- Apply Rosemary Mint Hair Strengthening Oil (optional, but helps with a smoother massage, plus delivers nourishment).
- Start at the base of your neck and gently move upward and outward, covering the entire scalp.
- Focus on areas where you may experience tension, like the base of your skull.
- Use light to moderate pressure.
- Great for scalp, and also neck and body!



*Evaluated by Ellead (HUT Study), Organist Rosemary Mint Hair Strengthening Oil when used with Organist Rosemary Mint Shampoo, Conditioner, Tonic.

hair & scalp look stronger
with the natural goodness of rosemary



THICKEN

Scalp Strengthening Tonic

With rosemary, mint, biotin and caffeine. Scalp feels nourished and revitalized with a cooling sensation. Hair looks fuller, thicker, stronger. 5 fl. oz.

440-639 reg. \$24

Brochure Price: \$18.99

Award Sales*: \$18.99

C: \$14.24 P: \$13.29 PRP: \$11.39

CLEANSE

Strengthening Shampoo + Conditioner

With rosemary and biotin, to help to keep your scalp and hair looking healthy. Refreshing, cooling peppermint helps your scalp feel revitalized. Each, 16.9 fl. oz.

Shampoo 438-120 Conditioner 439-275

For Each: reg. \$19

Brochure Price: \$14.99 Award Sales*: \$14.99

C: \$11.24 P: \$10.49 PRP: \$8.99

DID YOU KNOW? Rosemary and mint have been used for centuries in food, scents and aromatherapy. They are currently trending on social as a power-packed combo to help with hair and body solutions. The refreshing blend is known to:

- Fortify and nourish hair from root to tip.
- Reduce breakage and shedding.
- Make hair feel smoother, softer and more manageable.
- Refresh the scalp and body with a cooling sensation.



strengthen your
BODY's moisture
barrier



Body Wash

Invigorate your senses. Formulated with AHA/BHA/PHA and panthenol. 16.9 fl. oz.

440-882

reg. \$19

Brochure Price: \$14.99

Award Sales*: \$14.99

C: \$11.24

P: \$10.49

PRP: \$8.99

Organist Rosemary Mint Bundle Offers

BUY

FREE



Strengthening Shampoo
16.9 fl. oz.

Strengthening Conditioner
16.9 fl. oz.

Hair Strengthening Oil
2 fl. oz.

Special Price: ALL 3 FOR \$39.99 Value: \$105
Award Sales[†]: \$39.99
C: \$29.99 P: \$27.99 PRP: \$23.99
Order Number: 438-192



Body Wash
16.9 fl. oz.

Gua Sha Scalp Massager



Strengthening Shampoo
16.9 fl. oz.

Strengthening Conditioner
16.9 fl. oz.

Hair Strengthening Oil
2 fl. oz.

Scalp Strengthening Tonic
5 fl. oz.

Special Price: ALL 4 FOR \$56.99 Value: \$172
Award Sales[†]: \$56.99
C: \$42.74 P: \$39.89 PRP: \$34.19
Order Number: 438-651



2 Body Washes
Each, 16.9 fl. oz.

2 Gua Sha Scalp Massagers



Love at first try!

Samples are a win-win...freebies for your customers, and potential full-size sales for you!

Organist Rosemary Mint Hair Regimen 3-Pack Sample

Includes Strengthening Shampoo and Conditioner samples, each, .27 fl. oz., and Hair Strengthening Oil sample, .2 fl. oz. **504-671 reg. \$2 now: \$1.25**



get your glow on! introducing **CLEANSERS** with benefits

Cleanse + Brighten

For Normal Skin
With **Vitamin C + AHA**

Beyond Glow Vitamin C + AHA Facial Cleanser

A foaming facial cleanser. Helps remove impurities while leaving skin looking refreshed and radiant. 5 fl. oz.

441-290 reg. \$14

Brochure Price: \$10.99

Award Sales[†]: \$10.99

C: \$8.24 P: \$7.69 PRP: \$6.59



NEW **BEYOND GLOW**

Complete your Beyond Glow regimen with cleansers that help skin feel smoother and reveal a healthy-looking glow.

Cleanse + Exfoliate

For Oily Skin
With **Salicylic + Citric Acids**

Beyond Glow Salicylic Acid + Citric Acid Facial Cleanser

An exfoliating facial cleanser. Helps remove impurities while leaving skin looking refreshed and radiant. 5 fl. oz.

440-954 reg. \$14

Brochure Price: \$10.99

Award Sales[†]: \$10.99

C: \$8.24 P: \$7.69 PRP: \$6.59



Cleanse + Hydrate

For Dry Skin
With **Hyaluronic Acid + Niacinamide**

Beyond Glow Hyaluronic Acid + Niacinamide Facial Cleanser

A hydrating facial cleanser. Helps remove impurities while leaving skin looking refreshed and radiant. 5 fl. oz.

441-123 reg. \$14

Brochure Price: \$10.99

Award Sales[†]: \$10.99

C: \$8.24 P: \$7.69 PRP: \$6.59



WHAT'S NEW OFFER

free

Beyond Glow 4-Strip Sample with any 1 Beyond Glow purchase from this page. Limited quantities.
Also available for purchase.

Includes 2 Snail Mucin Complex + Niacinamide Serum Samples and 2 Snail Mucin Complex + Panthenol Cream Samples. Each, .1 fl. oz. **464-150** reg. \$2 **now: \$1.25**

BUNDLES
ON PAGE 7
ARE FEATURED IN
THE BROCHURE

FACE, LIPS AND EYES SET

Avon Solutions Nurtura Replenishing Cream
1.7 fl. oz.

Anew Vitamin C Antioxidant Lip Treatment
.13 oz. net wt.

Anew Vitamin C Brightening Eye Cream
.5 fl. oz.

\$62 value

3-PIECE SET

Brochure Price: \$24.99

Your Cost: \$13.79

Award Sales[†]: \$13.79

805-338



AGE-DEFY SET

Isa Knox Anew Clinical Line Eraser with Retinol Targeted Treatment
.67 fl. oz.

Anew Platinum Age Delay Serum
1 fl. oz.

Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser
5 fl. oz.

\$104 value

3-PIECE SET

Brochure Price: \$42.99

Your Cost: \$24.59

Award Sales[†]: \$24.59

179-380



FACE AND EYES SET

Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System

Upper eye gel, .33 fl. oz. Lower eye cream, .33 fl. oz.

Isa Knox Anew Clinical Line Eraser with Retinol Treatment
1 oz. net wt.

Rice Water Bright Cleansing Facial Wipes
50 sheets.

\$98 value

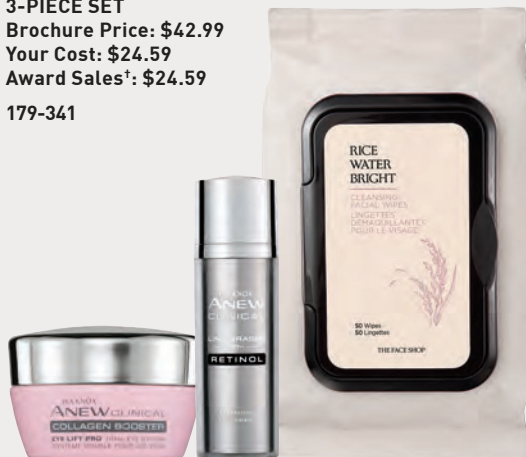
3-PIECE SET

Brochure Price: \$42.99

Your Cost: \$24.59

Award Sales[†]: \$24.59

179-341



CLEANSE, TONE, BRIGHTEN SET

Avon Solutions Banishing Cream Skin Discoloration Improver
1.7 fl. oz.

Anew Vitamin C Illuminating Priming Moisturizer
1.7 fl. oz.

Isa Knox LXNEW Clean Nourishing Cream Cleanser
5 fl. oz.

\$62 value

3-PIECE SET

Brochure Price: \$24.99

Your Cost: \$13.79

Award Sales[†]: \$13.79

248-079





2-PIECE SET

ceramide + biotin

Elastine Moisture Essentials Volumizing Shampoo & Conditioner

Each, 12.7 fl. oz. \$18 total value

Brochure Price: \$9.49 Your Cost: \$5.69

Award Sales†: \$5.69

341-197



2-PIECE SET

ceramide + argan oil

Elastine Moisture Essentials Shine Shampoo & Conditioner

Each, 12.7 fl. oz. \$18 total value

Brochure Price: \$9.49

Your Cost: \$5.69

Award Sales†: \$5.69

341-202

2-PIECE SET

**Elastine Botanicals
Rosemary
& Sea Salt Volumizing
Shampoo & Conditioner**

Each, 6.7 fl. oz.

\$12 total value

Brochure Price: \$6.99

Your Cost: \$4.19

Award Sales†: \$4.19

340-683



2-PIECE SET

**Elastine Botanicals Cherry
Blossom & Hyaluronic
Acid Moisturizing
Shampoo & Conditioner**

Each, 6.7 fl. oz.

\$12 total value

Brochure Price: \$6.99

Your Cost: \$4.19

Award Sales†: \$4.19

340-870



2-PIECE SET

**Elastine Botanicals
Argan & Castor Anti-Frizz
Shampoo & Conditioner**

Each, 6.7 fl. oz.

\$12 total value

Brochure Price: \$6.99

Your Cost: \$4.19

Award Sales†: \$4.19

340-980





BUNDLES
ON PAGES 8-9
ARE FEATURED IN
THE BROCHURE

SENSES VANILLA SET

Silky Vanilla Hydrating Shower Gel
5 fl. oz.

Vanilla Cream Bubble Bath
24 fl. oz.

Avon Shower Brush
Long handle, and massage nubs.
\$30 value

3-PIECE SET
Brochure Price: \$16.99
Your Cost: \$10.19
Award Sales†: \$10.19
341-531



SKIN SO SOFT ORIGINAL SET

Original Bath Oil
16.9 fl. oz.

Original Body Lotion
11.8 fl. oz.

Original Shower Gel
5 fl. oz.

\$46 value

3-PIECE SET
Brochure Price: \$23.99
Your Cost: \$14.39
Award Sales†: \$14.39
341-857





Rare Pearls
441-420



Haiku
254-999



Imari
259-603



Rare Gold
254-984



Skin So Soft
Soft & Sensual
254-965



Feelin' Fresh
Original
259-307



Odyssey
255-005



Far Away
441-396



Cool Confidence
Original
254-950



On Duty
Unscented
259-364



Black
Suede
259-618

24-HOUR
ODOR
PROTECTION

Roll-On
Anti-Perspirant
Deodorant
Each, 2.6 fl. oz.

FOR EACH:
reg. \$5
Special Price:
99¢
Award Sales*:
99¢
C: 74¢
P: 69¢
PRP: 59¢

BUNDLES
ON PAGE 11
ARE FEATURED IN
THE BROCHURE

HAIKU SET fresh green floral

Eau de Parfum

Yuzu, muguet and blonde woods. 1.7 fl. oz.

Perfumed Skin Softener

5 fl. oz.

Hair & Body Mist

3.25 fl. oz.

\$50 value

3-PIECE SET

Brochure Price: \$26.99

Your Cost: \$13.79

Award Sales[†]: \$13.79

393-731



SWEET HONESTY SET soft floral

Perfumed Skin Softener

5 fl. oz.

Roll-On Anti-Perspirant Deodorant

2.6 fl. oz.

Cologne

Lily of the valley, rose and cedarwood.

1.7 fl. oz.

\$30 value

3-PIECE SET

Brochure Price: \$15.99

Your Cost: \$9.09

Award Sales[†]: \$9.09

025-227



BLACK SUEDE SMOOTH SET fresh aromatic

Eau de Toilette

Bergamot, soft leather and oakmoss. 3.4 fl. oz.

Roll-On Anti-Perspirant Deodorant

2.6 fl. oz.

Hair & Body Wash

5 fl. oz.

\$35 value

3-PIECE SET

Brochure Price: \$18.99

Your Cost: \$10.49

Award Sales[†]: \$10.49

904-310



WILD COUNTRY SET fresh aromatic

Cologne

Lavender, coriander seed and sandalwood. 3 fl. oz.

Aftershave Splash

4 fl. oz.

Hair & Body Wash

5 fl. oz.

\$46 value

3-PIECE SET

Brochure Price: \$24.99

Your Cost: \$11.99

Award Sales[†]: \$11.99

505-190



protect & refresh bundle

Bug Guard essentials, plus a bonus-sized Skin So Soft favorite



Skin So Soft Original Bonus-Size Shower Gel
33.8 fl. oz.
reg. \$18

Bug Guard Plus IR3535® Expedition Aerosol Spray SPF 28
4 oz. net wt.
reg. \$20

Bug Guard Plus Picaridin Aerosol Spray
4 oz. net wt.
reg. \$20 (Aerosol Spray does not contain aloe.)

Bug Guard Plus Picaridin Towelettes
Resealable bag holds 8 packets. Each towelette, 9" L x 5½" W. Each, .3 fl. oz.
reg. \$16 pack of 8

Bug Guard Plus Insulated Tote
Insulated water-resistant cooler tote with webbing handles, adjustable hands-free strap and zipper closure. Body: 100% polyester. Liner: 100% PEVA. 6½" H x 9" W x 5" D. Handle drop, 5½" L. Shoulder strap drop, 23" (fully extended). Wipe clean with damp cloth. \$15 value

Special Price: ALL 5 FOR \$40*

Value: \$89

Award Sales†: \$40

C: \$30 P: \$28 PRP: \$24

Order Number: 923-137



DESTINATION AVON

SAIL AWAY



LET'S GET CRUISIN'...there's still time to earn the trip experience of a lifetime! You have until Campaign 16, 2024, to earn a 4-day all-expenses-paid luxury Celebrity Reflection Cruise from Florida to the Bahamas (round-trip airfare included in Trips for 1 and 2*), with stops in Perfect Day CocoCay and Bimini.

Get ready for award-winning onboard experiences that make Celebrity cruises so incredible, dining options that include menus crafted by Michelin-starred chefs, luxury boutiques, world-class amenities and so much more.

Open to all Representatives (U.S. and Canada). The incentive runs from Campaign 21, 2023–Campaign 16, 2024 (October 11, 2023–August 13, 2024).

How to Achieve:

Earn by achieving the following sales increases based off your personal sales from the prior year (Campaign 25, 2022–Campaign 18, 2023). New Representatives without a base from the prior year will need to achieve \$8,000 in personal sales to earn a trip for 1 and \$14,000 in personal sales for a trip for 2.

LEVEL	CRUISE ONLY	TRIP FOR 1*	TRIP FOR 2*
All Representatives (U.S. and Canada)	Increase your personal sales by \$6,000 (USD/CAD)	Increase your personal sales by \$8,000 (USD/CAD)	Increase your personal sales by \$14,000 (USD/CAD)

*Round-trip airfare included in the Trip For 1 and Trip For 2 achievements, not Cruise Only.




For all the details, check out the Incentives Hub on avon.com (U.S.) or avon.ca (CA), which includes the Top 1,000 tracking and current achiever data. U.S. Representatives can also access their Personal Tracker.

Plus, share your progress on social:
 #DestinationAvon
 #AvonRewards
 #CruiseLife

The countdown begins...so get your passports ready, and plan to set sail in 2024!

OUT for Now... See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 <p>Moisture Therapy Intensive Healing & Repair Moisturizing Lip Treatment Balm reg. \$2</p>	 <p>Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm reg. \$2</p>
 <p>Moisture Therapy Bonus-Size Daily Skin Defense Body Lotion reg. \$20</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p> 
 <p>Skin So Soft Supreme Nourishment Bonus-Size Body Lotion reg. \$23</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p>
 <p>Skin So Soft Original Bonus-Size Body Lotion reg. \$23</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p> 

OUT



Skin So Soft Original Body Lotion
reg. \$14



Senses Cozy Vanilla & Coconut Hand Soap
reg. \$13.99



Senses Cozy Vanilla & Coconut Body Lotion
reg. \$18



Skin So Soft Original Bonus-Size Shower Gel
reg. \$18



Senses Orange & Honeysuckle Bubble Bath
reg. \$14



Anew Vitamin C Brightening Serum
reg. \$44

IN



Moisture Therapy Balance + Soothe Body Lotion
reg. \$25



Skin So Soft Soft & Sensual Beauty Bar Soap
reg. \$4.50



Avon Aromatherapy Body Lotion Sleep Tight Zzz
reg. \$17



Skin So Soft Original Shower Gel
reg. \$8



Senses Sensitive Skin Bubble Bath
reg. \$14



Farm Rx Pineapple Plus Brightening Jelly Serum
reg. \$41



THE WOW DEAL

5-PIECE SET

Brochure Price: \$40

Your Cost: \$24

Award Sales*: \$24

\$147 VALUE

494-626

No limit offer. No commission.

THE
CAN'T-MISS
BROCHURE
BACK COVER
OFFER

**Anew Ultimate Multi-Performance
Day Cream Broad Spectrum SPF 25**
1.7 oz. net wt. \$42 value

Anew Platinum Age Delay Serum
1 fl. oz. \$45 value

Rice Water Bright Foaming Cleanser
10.1 fl. oz. \$19 value


**Skin So Soft Soft & Sensual
Bonus-Size Shower Gel**
33.8 fl. oz. \$18 value

**Skin So Soft Soft & Sensual
Bonus-Size Body Lotion**
33.8 fl. oz. \$23 value

HELPS SKIN LOOK AND
FEEL MORE YOUTHFUL AND
REFRESHED, AND SOFTER
AND SMOOTHER ALL OVER.



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