








HELLO & GOODBYE

We're making investments in new can't-live-without-it favorites for you to share with your customers, and we've thoughtfully streamlined our product portfolio to make room for all the newness coming your way. Here are our most recent product discontinuations and the perfect alternatives to suggest to your customers.








COLOR

DISCONTINUED PRODUCT			LAST CAMPAIGN	➔	RECOMMENDED PRODUCT	REASON
	Avon True Color Glimmersticks Lip Liner	Simply Spice	C17	➔	New and improved Glimmer Liners will launch in C24	
		Electric Plum	C18			
		Pomegranate				
	Avon True Color Glimmersticks Brow Definer	Brunette	C18	➔		
		Light Brown	C19			
	Avon True Color Glimmersticks Diamonds Eye Liner	24K	C18	➔		
	Avon True Color Glimmersticks Waterproof Eye Liner	Brown Chocolate	C15	➔		
		Raisin				
		Toasted	C19			
	Avon True Color Glimmersticks Eye Liner	Blackened Green	C18	➔		
		White Awake	C19			

Last Campaign available dates are subject to change.



DISCONTINUED PRODUCT			LAST CAMPAIGN	➔	RECOMMENDED PRODUCT			REASON
	Avon True Color Super Extend Precise Liquid Liner	Black	C19	➔	No current substitutions, check back for new innovations			
	Avon Crave	Honey Tea Cucumber Spritzer Cherry Creamsicle Minted Apple Pumpkin Latte Citrus Sangria	C16	➔	No current substitutions, check back for new innovations			
	Ink Lasting Foundation Slim Fit	W10 Fair Light C30 Medium W40 Sand N50 Medium Tan W50 Rich N60 Rich Honey C60 Honey Deep	C14	➔	Cashmere Complexion Longwear Foundation	See shade finder chart to find your perfect match		Full coverage fluid foundation
	Ink Lasting Cushion	N20 Neutral Light N30 Light Medium C10 Neutral Ivory	C14 C16	➔	Cashmere Complexion Compact Powder Foundation	See shade finder chart to find your perfect match		Buildable compact powder foundation, can be worn wet for fuller coverage and or dry for natural medium coverage. Perfect for touchups with a mirror compact and sponge applicator
	Tone Up Primer	Mint	C17	➔	No current substitutions, check back for new innovations			

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DISCONTINUED PRODUCT		LAST CAMPAIGN	→	RECOMMENDED PRODUCT		REASON		
	Moisture Cushion Highlighter		C17	→	Colors of LOVE Kiss Me Cushion Highlighter	Fairy Dahlia Golden Lily		Two universal shades available, same cushion format with sponge applicator
	Flat Velvet Lipstick	Cassis Red	C19	→	Cashmere Lipcream Matte	True Red		Similar shade and product performance in a more luxurious matte texture
	Ink Tattoo Lip Tint	02 Rose & Rose	C17	→	Cashmere Lipcream Matte	Nude Blush		Similar shade and product performance in a more luxurious matte texture
	Tattoo Station Proof Eyebrow Pomade	Brown Black Brown	C19	→	Tattoo Station Proof Brown Pencil	Brown Black Brown		Similar shade and product performance

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FRAGRANCE

DISCONTINUED PRODUCT		LAST CAMPAIGN	➔	RECOMMENDED PRODUCT		REASON
	Velvet Body Lotion	C13	➔	Rare Pearls Body Lotion		Similar formula and olfactive characters

SKIN CARE

DISCONTINUED PRODUCT		LAST CAMPAIGN	➔	RECOMMENDED PRODUCT		REASON
	Anew Clinical Eye Lift Pro Sample 5-Pack	C18	➔	The new Clinical Eye Lift Pro Samples will launch in Q4		
	Anew Clean Cleansing Brush Refills	C13	➔	Isa Knox LX New Clean Cleansing Brush Refills		Brush refill will launch under new brand- Isa Knox LxNew Clean

PERSONAL CARE

DISCONTINUED PRODUCT		LAST CAMPAIGN	➔	RECOMMENDED PRODUCT		REASON
	CHI® Tech 1” Ceramic Dial Hair Styling Iron	C19	➔	No current substitutions, check back for new innovations		

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