

AVON

CAMPAIGN 13 2023  
BUY YOUR PREVIEW  
PRODUCTS IN  
C11 & C12 ORDERS

# what's new



+

*special gift*

DETAILS INSIDE

**ILLUMINATE**  
*your* **LIFE**

NEW! HAIKU SUNRISE

THE SUN-INSPIRED SCENT FOR  
EVERY GLORIOUS MOMENT.

# WHAT'S NEW *101*

- ▶ This is your opportunity to buy new products (“Preview Products”) in advance of the Brochure.
- ▶ You can buy 10 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President’s Recognition Program is shown in *What’s New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT’S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

### PRESIDENT’S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What’s New*. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

## PREVIEW PRODUCT DISCOUNT:

**Your *What’s New* discount is based on your Commission Level.**

For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

## PRESIDENT’S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President’s Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President’s Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

**GET READY!** Buy C13 Preview Products with your C11 and C12 orders. Order C13 Brochures when placing your C11 product orders.

# ADVENTURE

Wherever you go, find your own path and explore it with joy.

# IS A

Take the road less traveled, climb the highest mountaintop or just bask in your backyard.

# STATE

Fill your journey journal with precious moments where every experience is an inspiration.

# OF MIND



WHAT'S NEW OFFER:

## FREE

**FAR AWAY  
EAU DE PARFUM**  
(amber floral, 1.7 fl. oz.)  
with any two Haiku Sunrise  
purchases, page 5.

**\$25 VALUE**

LIMITED QUANTITIES

BROCHURE OFFER:

## FREE

**FAR AWAY  
EAU DE PARFUM**  
with any two fragrance  
purchases from  
select pages.



**ME** *and the* **SUNRISE,**  
*absolutely brilliant.*



NEW



**LIMITED EDITION**

**C13-C19**

**Haiku Sunrise Eau de Parfum**

*woody floral*

Revel in the beauty of the early morning light with brilliant solar notes. 1.7 fl. oz. **452-529**

**reg. \$25 now \$17.99**

**C \$13.49 P \$12.59 PRP \$10.79**

*Top:* Wild Fig, Watermelon, Madagascar Black Pepper

*Mid:* **Fresh Coconut Water, Sweet Rhubarb,** Marine Accord

*Dry:* **Warm Cedarwood,** Cashmere Wood, Amber



**FREE** Far Away Eau de Parfum with any two Haiku Sunrise purchases, page 5. Limited quantities.

# SCENT-SATIONS BUSINESS BUILDER

BUY



**NEW** Haiku Sunrise  
Eau de Parfum  
*woody floral*  
Fresh coconut water,  
sweet rhubarb and  
warm cedarwood.  
1.7 fl. oz.  
\$25 value

Haiku  
Eau de Parfum  
*fresh green floral*  
Japanese yuzu,  
muguet and blonde  
woods. 1.7 fl. oz.  
\$25 value

Haiku Intense  
Eau de Parfum  
*fresh green floral*  
A potent blend of  
Japanese yuzu,  
muguet and blonde  
woods. 1.7 fl. oz.  
\$31 value

Far Away Bali  
Eau de Parfum  
*fruity floral*  
Sparkling grapefruit,  
salted tuberose and  
golden amber.  
1.7 fl. oz.  
\$25 value

Take your business to the next level with this no-limit offer featuring the new limited-edition fragrance Haiku Sunrise.

Start taking pre-orders today!

**FREE**



YOUR COST  
**\$49**  
\$231 VALUE\*

**2 Far Away**  
**Eau de Parfums**  
***amber floral***  
Freesia, jasmine  
absolute and enticing  
amber. Each, 1.7 fl. oz.  
**\$50 total value**

**Isa Knox**  
**Anew Clinical**  
**Revitalize &**  
**Reveal**  
**Intensive Peel**  
1 fl. oz.  
**\$45 value**

**Rare Platinum Intense**  
**Eau de Parfum**  
***amber floral***  
A potent blend of  
iris, warm ambrette  
and smooth vetiver.  
1.7 fl. oz.  
**\$30 value**

**Award Sales\*:** \$49 **Order Number:** 456-156 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

# IN-SCENT-IVIZE THE SALE!

Shine a light on why your customers must try (and buy!) Haiku Sunrise.

## CONNECT WITH CUSTOMERS

Get the buzz going that this must-have summer scent is only available for a limited time!

- Promote the **Brochure offer** and the **FREE Far Away** full-size eau de parfum—a \$25 value.
- Reach out to your **Haiku customers and Far Away Bali fans** (another top summer scent pick) to try the scent. Ask them for **referrals** too for friends who might be interested in the scent.
- Take advantage of your **bundle offer** (pages 6-7) so you have our newest scents on hand (Haiku Sunrise and Far Away Bali) for pre- and instant orders.

## START THE CONVERSATION

Let them try the scent and ask some questions that help develop their emotional response to the fragrance.

- “What’s your first impression of the fragrance?”
- “What are some words you would use to describe the scent?”
- “How does it make you feel?”

## SHOWCASE THE NOTES

When selling fragrance virtually, bring the notes to life with props or photos.



Fresh Coconut Water



Sweet Rhubarb



Warm Cedarwood

## CREATE A LIVE TESTIMONY

Make a video to showcase your reactions to the fragrance live. Be descriptive with your experience, like a destination that the fragrance transports you to (or a personal story) and the fragrance notes.



## Promoting a fragrance in-person & virtually

### IN PERSON

You can showcase the scent while you talk about it

Your customer can experience the bottle and scent up close and interact with it

### BOTH IN PERSON & VIRTUAL

This is your chance to make the fragrance matchmaking process more personal by asking questions and exploring their needs

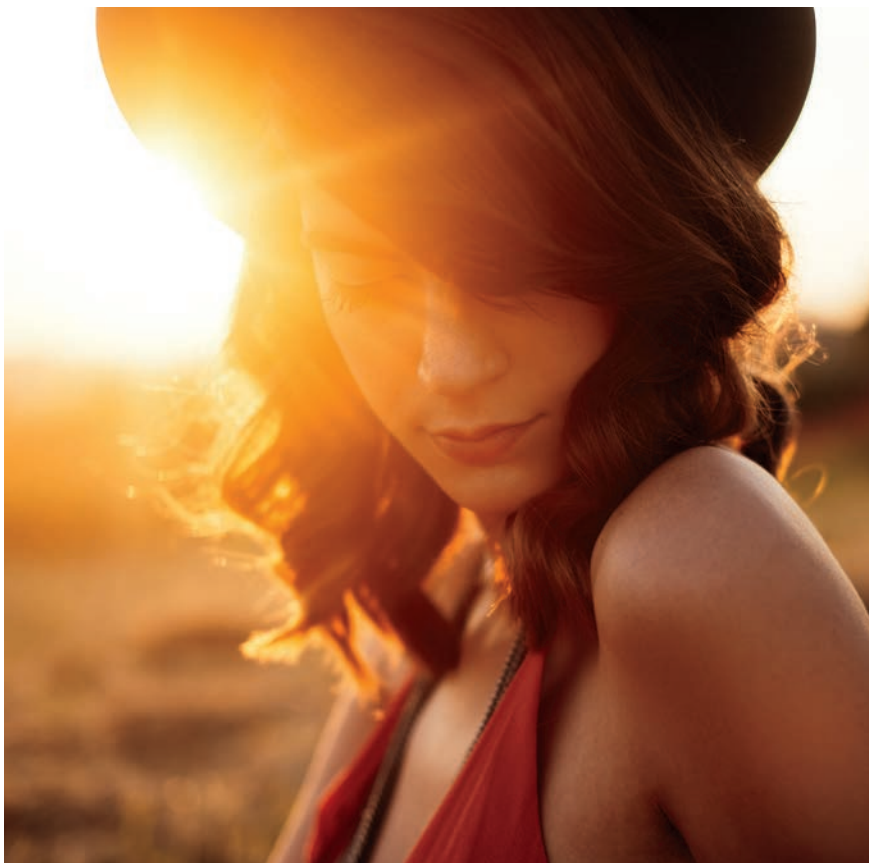
### VIRTUAL

Elevate the experience with stories and emotional responses

Include your own testimonial or online reviews (powerful tools to bring the scent to life)



# FRAGRANCE SELLING 101



## ASK QUESTIONS

to get a sense of what they're looking for:

- Are you looking for a daytime or nighttime fragrance?
- Are you looking for something for everyday wear or for special occasions?
- What fragrance notes do you like?
- Do you prefer warm, fresh, floral scents?

## USE THE FRAGRANCE WHEEL

(see page 11) to help guide your customer.

## HOST A FRAGRANCE PARTY

- Invite top fragrance customers and new customers for an in-person or virtual event.
- Have samples on hand to build the buzz.
- Think of fun and engaging ways to bring the fragrance to life and set the mood. For example, help create a sensorial experience for the new limited-edition Haiku Sunrise fragrance with props and light bites or drinks inspired by the notes.

## Maximize your impact with samples

**Elevate your sample** by presenting it as a gift with their order and not just an add-on after a sale. Vial-on-cards are also premium samples, so let your customer know that she can get several uses out of it to really experience the scent.

**Give direction** as to when, where and how to use their fragrance sample. For instance, applying to pulse points to wear for an evening out.

**Be strategic** in the way you follow up, like checking in one weekend after your interaction. Why one weekend? Because odds are, if you showed when, where and how to use the sample, then most likely she used it that weekend!

## Sample bundles

(a great value!) are available for purchase on page 32, plus see all our fragrance samples on page 34.



# TOP FRAGRANCE BRANDS

Use this guide and the **Fragrance Finder** wheel (see page 11) to help your customers find the perfect scents to fit their perfume personalities. Let them know that all of these fragrances are available in the Brochure, and any two purchases count toward the **FREE Far Away Eau de Parfum** offer.

**HAIKU** a sense of harmony & elegance...



Haiku



Haiku  
Kyoto Flower



Haiku  
Reflection



Haiku  
Intense



Haiku  
Kyoto Flower  
Intense



Haiku  
Sacred  
Intense



**NEW**  
**Limited-Edition**  
Haiku  
Sunrise

**FAR AWAY** a wanderlust for the exotic...



Far Away



Far Away  
Gold



Far Away  
Infinity



Far Away  
Intense



Far Away  
Beyond Intense



Far Away  
Infinity Intense



Far Away  
Bali

**RARE** a treasure beyond compare...



Rare Pearls



Rare  
Gold



Rare  
Amethyst



Rare Pearls  
Intense



Rare Gold  
Intense



Rare Platinum  
Intense

**IMARI** embrace your desire...



Imari



Imari Seduction



Imari Amor



# FIND THEIR NEW SIGNATURE SCENT

Help customers find the fragrances that best speak to them with this easy-to-use fragrance wheel. Download the tool from AVON U on [avon.com](http://avon.com), and print and share with your customers.



NEW

# BEACHY BAUBLES

Genuine seashells and coral colors

## 3-Piece Special Offer

For all Representatives—get the entire Beachy Coral Collection at an amazing value!

**469-683**

**YOUR COST: \$29.99**

Award Sales: \$29.99\*

**No Limit Offer.**

**No Commission.**

**OVER \$62 VALUE**

\*Based on the "Your Cost" price.

### Beachy Coral Collection

Goldtone with coral-colored beads and genuine shell accents.

#### Double-Layer Necklace

Longest: 36" L; shortest: 26" with 3 1/2" extender.

452-878

reg. \$29.99

now \$22.99

**C** \$17.24

**P** \$16.09

**PRP** \$13.79

#### Hoop Earrings

Approx. 2 1/2" L. Pierced.

453-009

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

#### Bracelet

3-layer bracelet.

One size fits most.

452-882

reg. \$19.99

now \$14.99

**C** \$11.24

**P** \$10.49

**PRP** \$8.99

necklace and earrings sets

# 2-Piece Special Offer

For all Representatives—get the Sentimental Motif Necklace and Earrings Set in Heart (goldtone) and the Anklet Set in Goldtone at an amazing value!  
**469-808**

**YOUR COST: \$12.99**  
 Award Sales: \$12.99\*  
**No Limit Offer.**  
**No Commission.**

**OVER \$33 VALUE**

\*Based on the "Your Cost" price.

Heart  
 (goldtone/genuine mother-of-pearl)  
**455-350**

Cross  
 (silvertone/genuine dyed howlite)  
**455-202**

Leaf  
 (rose goldtone/genuine abalone accent)  
**455-274**

**Sentimental Motif Collection**  
 Metal tones with genuine and/or stone-like accents.

**Necklace and Earrings Set**  
 16½" L with 3½" extender.  
 Pierced drops, approx. 1" L.  
**reg. \$19.99 now \$14.99 each set**  
**C \$11.24 P \$10.49 PRP \$8.99**

anklet sets

A

B

C

**Anklet Set**  
 Set of two. 9½" L with 1" extender.  
**A. Goldtone (pearlesque accents) 455-365**  
**B. Silvertone (look of turquoise accents) 455-920**  
**C. Rose Goldtone (genuine abalone accent) 455-370**  
**reg. \$13.99 now \$10.99 each set**  
**C \$8.24 P \$7.69 PRP \$6.59**

**NEW**

# SEASHORE MEMORIES

Ocean motifs make summer  
collections a shore thing

**Sea Life Collection**  
Antiqued silvertone.

**Pendant Necklace**  
16½" L with 3½" extender.  
Pendant, 1¼" L. **453-070**

reg. \$16.99

now \$12.99

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

**Drop Earrings**  
1¼" L. Pierced. **454-627**

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

**Stretch Bracelet**  
Flexible; one size  
fits most. **453-620**

reg. \$16.99

now \$12.99

**C** \$9.74

**P** \$9.09

**PRP** \$7.79



# ETHEREAL ELEGANCE

The look of pearls, gold and turquoise-colored stones elevate any look

*necklace and earrings set*

**Aqua And Pearly Collection**  
Goldtone with aqua and pearly accents.

**Necklace and Earrings Set**  
With glass stones.  
16 $\frac{1}{2}$ " L with 3 $\frac{1}{2}$ " extender. Pierced drops, approx. 1 $\frac{1}{2}$ " L. **453-248**  
reg. \$22.99  
now \$16.99 the set  
**C** \$12.74  
**P** \$11.89  
**PRP** \$10.19

**Cuff Bracelet**  
With beads.  
One size fits most.  
**454-646**  
reg. \$19.99  
now \$14.99  
**C** \$11.24  
**P** \$10.49  
**PRP** \$8.99

NEW

# THE POWER OF PINK

With each "Awareness" purchase, you're impacting women's lives by helping Avon support\* the American Cancer Society's breast cancer programs and services.



**Breast Cancer Awareness Collection**  
Genuine rose quartz set in goldtone.

**Earrings Pack**  
Set of 8 pairs. Mix of rose quartz and glass stones. Approx. 1/4"-3/4" L. Pierced.  
**454-961**  
reg. \$15  
now \$12  
the pack  
**C** \$9  
**P** \$8.40  
**PRP** \$7.20

**Rose Quartz Necklace**  
16 1/2" L with 3 1/2" extender.  
Pendant, 3/4" L.  
**455-179**  
reg. \$19  
now \$14  
**C** \$10.50  
**P** \$9.80  
**PRP** \$8.40



8-pair pack



**SHOP FOR THE CAUSE**  
**15% CONTRIBUTION\***

\*Avon will contribute 15% of the sales prices of Pink Hope fundraising products from page 17 to American Cancer Society Making Strides Against Breast Cancer®. The American Cancer Society does not endorse any product or service.



**AVON**  
**LGH&H**

*just for you*

# EXCLUSIVE OFFERS

---

## DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!



YOUR COST  
**\$19.99**  
 OVER \$33 VALUE\*

no-show ideal  
 for flats



**AMAZING VALUE!**  
 12 pairs of  
 socks total, plus  
 hair clip!

**10-Pack Ankle Socks with Hair Clip**

Pack of 10 assorted solid, stripe and print ankle socks, plus hair clip. Fits shoe sizes 6-10. Polyester/spandex. Machine wash and dry. Imported. \$17.99 value

**Lace No-Show Foot Covers in Blush and Black**

Two pairs of no-show socks with lace detail, ideal for flats. Fits shoe sizes 6-10. Nylon/spandex/cotton. Hand wash, lay flat to dry. Imported. \$15.98 total value

**Award Sales\*: \$19.99 Order Number: 469-903 No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on regular prices.

EXCLUSIVE OFFERS



YOUR COST  
**\$29.99**  
\$84 VALUE†

## BUY

### AVON SENSES GRATITUDE LAVENDER & CEDARWOOD

- Room Spray** 3.25 fl. oz. \$13 value
- Shower Steamers** Includes 6; each, 1 oz. net wt. \$26 value
- Bath Salts** 12.5 oz. net wt. \$23 value

## GET FREE

- AVON SENSES 2 Lavender Garden Bubble Baths** 24 fl. oz. \$22 total value

**Award Sales\*:** \$29.99 **Order Number:** 461-018 **No Limit Offer. No Commission.**



YOUR COST  
**\$21.99**  
\$96 VALUE†

## BUY

### VEILMENT LUMIÈRE

- Sunless Tanning Serum in Light/Medium and Medium/Dark** Each, 1.01 fl. oz. \$48 total value

## GET FREE

### MOISTURE THERAPY BALANCE + SOOTHE

- Body Wash** 13.2 fl. oz. \$23 value
- Body Lotion** 13.2 fl. oz. \$25 value

**Award Sales\*:** \$21.99 **Order Number:** 460-834 **No Limit Offer. No Commission.**



YOUR COST  
**\$27.99**  
 \$96 VALUE†

## BUY

### ELASTINE PROPOLITHERA BEE CURLY

**Shampoo**      **Conditioner**  
 16.9 fl. oz.      16.9 fl. oz.  
 \$29 value      \$29 value

## GET FREE

### ELASTINE MOISTURE ESSENTIALS VOLUME CERAMIDE + BIOTIN

**Volume Shampoo**      **2 Volume Conditioners**  
 12.7 fl. oz.      Each, 12.7 fl. oz.  
 \$9 value      \$18 total value

### PERIOE MICROBIOME Sensitive Toothpaste

3.5 oz. net wt.  
 \$11 value

**Award Sales\*:** \$27.99    **Order Number:** 464-605    **No Limit Offer. No Commission.**



YOUR COST  
**\$21.99**  
 \$82 VALUE†

## BUY

### ELASTINE HEMPHARMX

**Hydrating Shampoo**      **Hydrating Conditioner**  
 13.5 fl. oz.      13.5 fl. oz.  
 \$24 value      \$24 value

## GET FREE

### ELASTINE BOTANICALS ROSEMARY & SEA SALT

**Volumizing Shampoo**      **Volumizing Conditioner**  
 6.7 fl. oz.      6.7 fl. oz.  
 \$4.50 value      \$4.50 value

### SKIN SO SOFT ORIGINAL

**2 Shower Gels**      **2 Beauty Bar Soaps**  
 Each, 5 fl. oz.      Each, 3.17 oz. net wt.  
 \$16 total value      \$9 total value

**Award Sales\*:** \$21.99    **Order Number:** 465-798    **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

**EXCLUSIVE OFFERS**



YOUR COST  
**\$34.99**  
 OVER \$116 VALUE†

**Imari Amor**  
 Eau de Parfum  
*woody floral*  
 Black currant, precious orris and warm musk.  
 1.7 fl. oz.  
 \$25 value

**Imari Seduction**  
 Eau de Toilette  
*amber floral*  
 Wild berries, hypnotic purple orchid and patchouli. 1.7 fl. oz.  
 \$25 value

**LYRD Artisan**  
 Cannabis Oud  
 Eau de Parfum  
*fresh citrus*  
 Sweet pomelo, earthy cannabis leaves and rich agarwood.  
 No THC. 1.7 fl. oz.  
 \$60 value

**Far Away Beyond**  
 Intense  
 Pack of 5 Samples  
*woody floral*  
 \$4.25 value

**Rare Pearls**  
 Pack of 5  
 Samples  
*soft floral*  
 \$2.25 value

**Award Sales\*:** \$34.99 **Order Number:** 459-580 **No Limit Offer. No Commission.**



YOUR COST  
**\$29.99**  
 OVER \$81 VALUE†

**Avon Classics**  
 Dreamlife Cologne  
*soft floral*  
 Mimosa flower, aspirational rose and glowing amber.  
 1.7 fl. oz.  
 \$18 value

**Avon Classics**  
 Night Magic  
 Cologne  
*woody floral*  
 Neroli, jasmine and musk. 1.7 fl. oz.  
 \$18 value

**LYRD OUD ROSE**  
*woody floral*  
 Spicy saffron, romantic rose and velvety patchouli.  
**Eau de Parfum**  
 1.7 fl. oz. \$38 value  
**Pack of 5 Samples**  
 \$3 value

**Haiku**  
 Pack of 5  
 Samples  
*fresh green floral*  
 \$2.25 value

**Imari Amor**  
 Pack of 5  
 Samples  
*woody floral*  
 \$2.25 value

**Award Sales\*:** \$29.99 **Order Number:** 783-225 **No Limit Offer. No Commission.**



YOUR COST  
**\$25.99**  
 OVER \$96 VALUE†

**Far Away Intense Eau de Parfum**  
*fruity floral*  
 Radiant bergamot, jasmine sambac and sensual sandalwood. 1.7 fl. oz.  
**\$30 value**

**Rare Pearls Eau de Parfum**  
*soft floral*  
 Shimmering magnolia, white pepper and creamy rosewood. 1.7 fl. oz.  
**\$25 value**

**Haiku Kyoto Flower Intense Eau de Parfum**  
*fresh green floral*  
 Potent blend of violet leaf, white peony and soft cotton musk. 1.7 fl. oz.  
**\$31 value**

**Haiku Perfumed Skin Softener**  
*fresh green floral*  
 Japanese yuzu, muguet and blonde woods. 5 fl. oz.  
**\$8 value**

**Far Away Pack of 5 Samples**  
*amber floral*  
**\$2.25 value**

**Award Sales\*:** \$25.99 **Order Number:** 552-053 **No Limit Offer. No Commission.**



YOUR COST  
**\$32.99**  
 \$138 VALUE†

**Rêve en Cube Lying on a Cloud Eau de Parfum**  
*fresh green floral*  
 Ethereal freesia, sweet mimosa and lily of the valley. 3.4 fl. oz.  
**\$70 value**

**Avon Classics Free O2 Eau de Toilette**  
*fresh green floral*  
 White peach tea, airy honeysuckle and musk. 1.7 fl. oz.  
**\$18 value**

**Haiku Kyoto Flower Eau de Parfum**  
*fresh green floral*  
 Violet leaf, white peony and soft cotton musk. 1.7 fl. oz.  
**\$25 value**

**Haiku Reflection Eau de Parfum**  
*fresh green floral*  
 Radiant water accord, acacia blossom and amber wood. 1.7 fl. oz.  
**\$25 value**

**Award Sales\*:** \$32.99 **Order Number:** 294-175 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices and sample prices (if applicable).

**EXCLUSIVE OFFERS**



**YOUR COST**  
**\$14.99**  
 OVER \$48 VALUE†

**THE FACE SHOP JEJU**

**Aloe Fresh Soothing Gel**  
 10.1 fl. oz.  
 \$8 value

**Aloe Fresh Soothing Foam Cleanser**  
 5 fl. oz.  
 \$11.99 value

**Volcanic Lava 3-Step Impurity-Removing Nose Strip Kit**  
 Includes 3 strips.  
 \$2 value

**Aloe Fresh Ice Soothing Gel**  
 10.1 fl. oz.  
 \$11 value

**Aloe Fresh Soothing Mist**  
 4.4 fl. oz.  
 \$16 value

**Award Sales\*: \$14.99 Order Number: 460-743 No Limit Offer. No Commission.**



**YOUR COST**  
**\$30.99**  
 \$134 VALUE†



**BUY**

**ANEW VITAMIN C**

**Dry Body Oil**  
 3.4 fl. oz.  
 \$34 value

**Illuminating Body Serum**  
 6.7 fl. oz.  
 \$34 value

**Isa Knox Anew Clinical Revitalize & Reveal Resurfacing Lotion for Body**  
 5 fl. oz. \$34 value

**Isa Knox Anew Solaire Active Face & Body Protection Lotion Broad Spectrum SPF 50**  
 2.7 fl. oz. \$31 value

**GET FREE**

**FARM RX AMAZON BERRY BOOST**

**Smoothing & Firming Body Cream Pack of 3 Samples**  
 \$1 value

**Award Sales\*: \$30.99 Order Number: 469-463 No Limit Offer. No Commission.**





YOUR COST  
**\$35.99**  
 \$167 VALUE†

**RE:TUNE INNER BEAUTY**

**Collagen Booster**  
 2.65 oz. net wt.  
 (75 g).  
 \$69 value

**Restful Sleep**  
 60 vegetarian  
 capsules.  
 \$25 value

**Be Calm**  
 30 vegetarian  
 capsules.  
 \$38 value

**Metabolism Boost**  
 60 vegetarian  
 capsules.  
 \$35 value

**Award Sales\*:** \$35.99 **Order Number:** 460-648 **No Limit Offer. No Commission.**



YOUR COST  
**\$29.99**  
 \$108 VALUE†

**RE:TUNE INNER BEAUTY**

**Be Calm**  
 30 vegetarian capsules.  
 \$38 value

**HydraBoost**  
 30 vegetarian capsules.  
 \$34 value

**Clear Complexion**  
 30 capsules.  
 \$36 value

**Award Sales\*:** \$29.99 **Order Number:** 616-646 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free samples (if applicable).

EXCLUSIVE OFFERS

YOUR COST  
**\$39.99**  
\$150 VALUE†



**Farm Rx  
Green Goddess  
High Dose Serum**  
1 fl. oz.  
\$50 value



**Isa Knox LXNEW Clean  
2-in-1 Exfoliating  
Cleansing Balm**  
3.5 oz. net wt.  
\$30 value



**re:tune Inner Beauty  
HydraBoost**  
30 vegetarian capsules.  
\$34 value



**re:tune Inner Beauty  
Clear Complexion**  
30 capsules.  
\$36 value

**Award Sales\*: \$39.99 Order Number: 615-984 No Limit Offer. No Commission.**



YOUR COST  
**\$35.99**  
 OVER \$117 VALUE†



## BUY

**Farm Rx  
 Green Goddess Cream**  
 3.04 fl. oz.  
 \$44 value

**re:tune Inner  
 Beauty Hydration**  
 Berry flavor.  
 20 packets.  
 \$27 value

**re:tune Inner Beauty  
 Clear Complexion**  
 30 capsules.  
 \$36 value

## GET FREE

**Anew Power Serum Mini**  
 .24 fl. oz.  
 \$10.50 value

**Award Sales\*:** \$35.99 **Order Number:** 616-517 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products (if applicable).

EXCLUSIVE OFFERS



YOUR COST  
**\$24.99**  
OVER \$71 VALUE\*

## BUY

### FRESH FIJI

#### 2 Hinoki Room Sprays

Light forest scent of hinoki wood.  
Each, 13.5 fl. oz.  
\$23.98 total value

#### Fresh Cotton Gel Beads Deodorizer

Neutralizes odors for up to 70 days. 5.29 oz. net wt.  
\$11.99 value

## GET FREE

### FRESH FIJI

#### Hinoki Room Spray

Light forest scent of hinoki wood. 13.5 fl. oz.  
\$11.99 value

#### 2 Fresh Cotton Gel Beads Deodorizers

Each, 5.29 oz. net wt.  
\$23.98 total value

**Award Sales\*:** \$24.99 **Order Number:** 467-862 **No Limit Offer. No Commission.**



YOUR COST  
**\$19.99**  
OVER \$47 VALUE\*

## BUY

### CUCINA ESSENTIALS

#### Lemon Verbena Dish Soap

16.6 fl. oz.  
\$8.99 value

#### 2 Fresh Citrus Spray-On Dish Soaps

Each, 16.9 fl. oz.  
\$19.98 total value

## GET FREE

### CUCINA ESSENTIALS

#### Red Apple Dish Soap

16.6 fl. oz.  
\$8.99 value

#### Red Apple Spray-On Dish Soap

16.9 fl. oz.  
\$9.99 value

**Award Sales\*:** \$19.99 **Order Number:** 449-511 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

# Home Care Product Guide

		MULTI PURPOSE	KITCHEN	BATHROOM	FLOOR
<b>HOMESTAR</b>	Super-strength cleansing made effortless for kitchen, bathrooms, floors and more!	 <p>Multi-Purpose Cleaner, Heavy Duty Cleansing Wipes</p>	 <p>Rangehood &amp; Kitchen Degreaser, Cook Top Cleaner &amp; Polish, Cook Top &amp; Stainless Steel Cleaning Wipes, Odor Eliminator for Fridge</p>	 <p>Bathroom Cleaner, Foaming Toilet Bowl Cleaner</p>	 <p>Floor Cleaner</p>
<b>FRESH FIJI</b>	Innovative cleaning options that freshen your home and make laundry a breeze.	 <p>Hygienic Power Color Booster &amp; Stain Remover + Laundry Bar</p>	 <p>Sheet Detergent (2 scents), Hygienic Power Laundry Detergent + Fabric Softener</p>	 <p>Car Air Freshener, Gel Beads Deodorizer (2 scents each)</p>	 <p>Shoe Deodorizer, Fabric Refresher</p>
<b>CUCINA ESSENTIALS</b>	Fresh scents and eco-friendly formulas inspired by nature, for dishes to countertops.	<b>DISH SOAP</b>			<b>MULTI PURPOSE</b>
		 <p>Dish Soap (2 scents)</p>	 <p>Dish Soap Refills (2 scents)</p>	 <p>Spray-On Dish Soap (2 scents)</p>	 <p>Multi-Purpose Wipes</p>
<b>SIRIUS GROOM</b>	Groom your pet and freshen your home with premium ingredients.	<b>GROOMING</b>			<b>HOME DEODORIZER</b>
		 <p>Shampoo for Dogs (2 scents)</p>	 <p>Conditioner for Dogs (2 scents)</p>	 <p>Pet Grooming Mist</p>	 <p>Pet Odor Eliminator for Upholstery &amp; Fabrics</p>

# Bug Guard Business Builder

BUY

## 6-PIECE BOOSTER BUNDLE

your cost\*: **\$49.99** award sales\*\*: \$49.99

order number: 805-156



**2 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**1 Picaridin Aerosol Spray**  
4 oz. net wt.  
reg. \$20



**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**1 Picaridin Towelette**  
Pack of 8 in resealable bag. Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 pack of 8

## 10-PIECE BLOCKBUSTER BUNDLE

your cost\*: **\$89.99** award sales\*\*: \$89.99

order number: 806-391



**3 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**2 Picaridin Aerosol Sprays**  
Each, 4 oz. net wt.  
reg. \$20 each



**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**3 Picaridin Towelettes**  
24 towelettes total.  
Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 each pack of 8

Take advantage of these **no-limit offers** to have product on hand for instant sales! Think parents at the baseball field, pool and park.

**FREE** **TOTAL VALUE<sup>†</sup>**



**3 Bug Guard Cooler Tote Bags**

Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$36 total value



**1 IR3535<sup>®</sup> Gentle Breeze<sup>®</sup> SPF 30 Lotion**  
4 fl. oz.  
\$15 value



**1 Picaridin Towelette**  
Pack of 8 in resealable bag.  
Each towelette, 9" L x 5½" W; .3 fl. oz.  
\$16 value



**1 Skin So Soft Original Bonus-Size Bath Oil**  
25 fl. oz.  
\$30 value

**\$203**

Our bundles are the perfect way to have product that is ready-to-use as gifts and perks for your team or loyal customers!



**7 Bug Guard Cooler Tote Bags**

Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$84 total value



**2 IR3535<sup>®</sup> Gentle Breeze<sup>®</sup> SPF 30 Lotions**  
Each, 4 fl. oz.  
\$30 total value



**1 Picaridin Aerosol Spray**  
4 oz. net wt.  
\$20 value



**2 Picaridin Towelettes**  
16 towelettes total. Each towelette, 9" L x 5½" W; .3 fl. oz.  
\$32 total value



**1 Skin So Soft Original Bonus-Size Bath Oil**  
25 fl. oz.  
\$30 value



**3 Skin So Soft Shower Gels in Original (2) and Soft & Sensual (1)**  
Each, 5 fl. oz.  
\$24 total value

**\$398**

\*No Commission.  
\*\*Based on the "Your Cost" price. †Based on regular prices and includes free products.

# PREMIUM FRAGRANCE SAMPLES

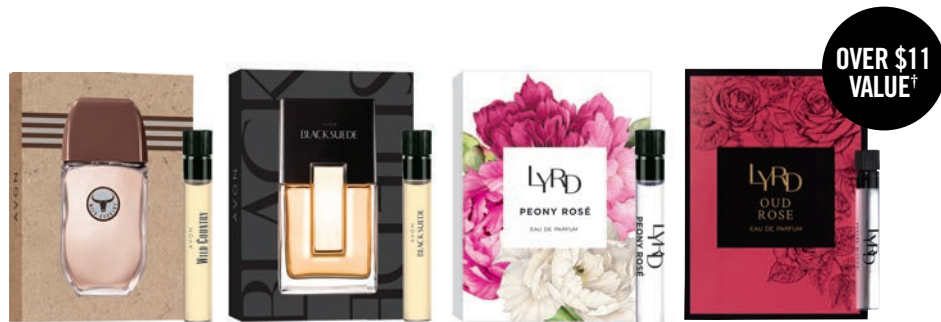
Let customers experience the fragrance with vial-on-card samples. They allow for several uses, so customers can really get a “sense” of the “scent!”



## SCENT-SATIONS BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: LYRD Oud Rose, Far Away Beyond Intense, Haiku Sacred Intense and Wild Country. **420-467**

**20 samples total for only \$6.99**



## MAGNIFI-SCENTS BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: Wild Country, Black Suede, LYRD Peony Rosé and LYRD Oud Rose. **420-835**

**20 samples total for only \$7.49**

### SAMPLING TIPS

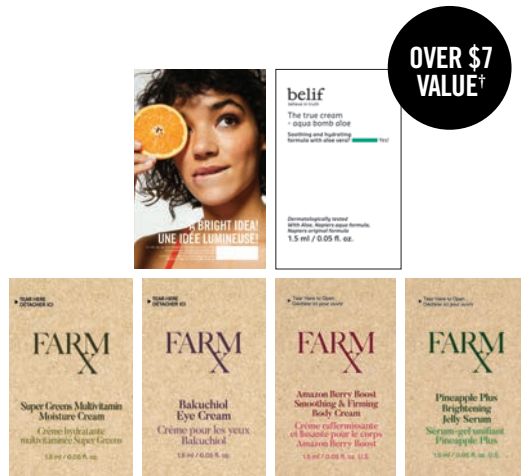
If you know your customer's note preferences, gift a fragrance sample that's in a similar family.

If she's shopping for herself, remind her that men's fragrances make great gifts and offer her a sample. Follow up for feedback and a potential order.



# PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.



**OVER \$7 VALUE†**

## POWERHOUSE BUNDLE

INCLUDES: Anew Vitamin C Illuminating Priming Moisturizer (pack of 5), belif The True Cream Aqua Bomb Aloe (pack of 3), Farm Rx Super Greens Multivitamin Moisture Cream (pack of 3), Farm Rx Bakuchiol Eye Cream (pack of 3), Farm Rx Amazon Berry Boost Smoothing & Firming Body Cream (pack of 3) and Farm Rx Pineapple Plus Brightening Jelly Serum (pack of 3). **562-342**

**20 samples total for only \$2.99**



**\$7 VALUE†**

## LUXE IT UP BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Farm Rx Super Greens Multivitamin Moisture Cream, Anew Ultimate Night Repair Night Serum, Isa Knox LXNEW Platinum Sculpting Day Cream, Anew Platinum Age Delay Serum and Isa Knox LXNEW Platinum Sculpting Oil Serum.

**381-875**

**15 samples total for only 99¢**



**OVER \$14 VALUE†**

## ANEW VITAMIN C BUNDLE

INCLUDES SAMPLE PACK & TRY-IT SIZES: Anew Vitamin C Illuminating Priming Moisturizer (pack of 5 samples), Illuminating Priming Moisturizer, .23 fl. oz., and Brightening Eye Cream, .10 fl. oz.

**882-724**

**5 samples + 2 try-it sizes for only \$3.99**

†Based on regular prices.

# LOVE AT FIRST TRY

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**RÊVE EN CUBE**  
LYING ON A CLOUD  
fresh green floral  
Pack of 3 Samples  
566-109  
reg. \$4  
**NOW \$3.75**



**LYRD PEONY ROSÉ**  
soft floral  
Pack of 5 Samples  
616-263  
reg. \$4.25  
**NOW \$2.50**



**LYRD OUD ROSE**  
woody floral  
Pack of 5 Samples  
792-446  
reg. \$3  
**NOW \$1.85**



**LYRD ARTISAN CANNABIS OUD**  
fresh citrus  
Pack of 5 Samples  
954-670  
reg. \$4.25  
**NOW \$2.50**



**IMARI AMOR**  
woody floral  
Pack of 5 Samples  
153-650  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY**  
amber floral  
Pack of 5 Samples  
451-207  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY BEYOND INTENSE**  
woody floral  
Pack of 5 Samples  
387-615  
reg. \$4.25  
**NOW \$2.50**



**RARE PEARLS**  
soft floral  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**HAIKU SACRED INTENSE**  
fruity floral  
Pack of 5 Samples  
359-764  
reg. \$4.25  
**NOW \$2.50**



**HAIKU**  
fresh green floral  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
fresh aromatic  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**STUDIO 1886 GENTLEMAN**  
woody fougère  
Pack of 3 Samples  
887-248  
reg. \$4.50  
**NOW \$2.75**



**WILD COUNTRY**  
fresh aromatic  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE**  
fresh aromatic  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**fmg GLOKOLOR**  
Hybrid Face  
Primer Mini  
.17 fl. oz.  
928-598  
reg. \$10  
**NOW \$3**



**fmg Cashmere**  
24 Hour Foundation  
Sample Packs  
3 samples per pack.  
Light-Medium 592-966  
Medium-Tan 592-970  
Tan-Deep 592-985  
reg. \$4 **NOW \$3 each pack**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. **reg. \$22 NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt 235-751



**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight 342-250

## JEWELRY

**Bracelet Pillow**  
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W.  
149-230 **\$4.99**



Samples are a win-win...fun freebies for your customers, and potential full-size sales for you!

## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.



**ANEW ULTIMATE NIGHT REPAIR SERUM**  
Pack of 3 Samples  
491-866  
reg. \$2  
**NOW 75¢**



**ANEW PLATINUM AGE DELAY SERUM**  
Pack of 3 Samples  
491-885  
reg. \$2  
**NOW 75¢**



**FARM RX AMAZON BERRY BOOST SMOOTHING & FIRMING BODY CREAM**  
Pack of 3 Samples  
506-617  
reg. \$1  
**NOW 59¢**



**FARM RX BAKUCHIOL CREAM**  
Pack of 3 Samples  
792-848  
reg. \$1  
**NOW 79¢**



**FARM RX BAKUCHIOL EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX PINEAPPLE PLUS BRIGHTENING JELLY SERUM**  
Pack of 3 Samples  
506-530  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS REFRESHING GEL CLEANSER**  
Pack of 3 Samples  
497-151  
reg. \$1  
**NOW 59¢**



**FARM RX PINEAPPLE PLUS INSTANT GLOW TONER**  
Pack of 3 Samples  
506-435  
reg. \$1  
**NOW 59¢**



**FARM RX GREEN GODDESS FACIAL OIL**  
Pack of 5 Samples  
759-456  
**\$2.50**



**VITAMIN C ILLUMINATING PRIMING MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**



**ISA KNOX LXNEW ULTIMATE DAY CREAM**  
Pack of 3 Samples  
549-596  
reg. \$1  
**NOW 69¢**



**ISA KNOX LXNEW ULTIMATE REJUVENATING SERUM**  
Pack of 3 Samples  
034-668  
reg. \$1  
**NOW 89¢**



**ISA KNOX ANEW CLINICAL LINE ERASER WITH RETINOL [1.0%] ADVANCED RETINOL SERUM**  
Pack of 3 Samples  
787-020 reg. \$2  
**NOW \$1.49**



**ISA KNOX ANEW CLINICAL COLLAGEN BOOSTER REJUVENATING SERUM AMPOULES**  
Pack of 3 Samples  
351-266 reg. \$3  
**NOW \$2.50**



**ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM**  
Pack of 3 Samples  
731-690  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM**  
Pack of 3 Samples  
731-704  
reg. \$1 **NOW 89¢**



**AQUA BOMB ALOE**  
Pack of 3 Samples  
994-081  
reg. \$1  
**NOW 69¢**



**MOISTURIZING BOMB**  
Pack of 3 Samples  
836-575  
reg. \$1  
**NOW 69¢**



**REVITALIZE & REVEAL INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Collection



## **Paeonol from rare peonies**

Helps visibly improve the appearance of skin texture, tone and clarity.

Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Rejuvenating Dual Night Cream

Visibly improves skin's tone, texture, clarity and wrinkles.



**96%\***

people said skin feels hydrated and nourished

**90%\***

people said it restores the look of skin's vitality

\*In 7 days of use, based on a consumer study.

What our customers say...

★★★★☆ 4.6

as of 10/18/22 on Avon.com

Lovely texture and scent.

Used a LOT of products through the years (50+).  
BEST product I've ever used!

In the morning my skin looks refreshed, smooth and dewy.  
Feels lightweight, not sticky.



This dual-formula features a volume cream with rice bran extract to help visibly plump skin and a firming cream with peptides to help skin look firmer.



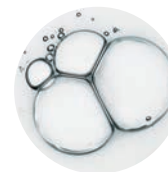
### **Macadamia Oil**

Helps protect skin to reduce the look of lines and wrinkles



### **Rice Bran Extract** (antioxidant oryzanol)

Helps protect skin's natural fats (lipids); skin looks youthfully plumped.



### **Firming Cream** (white)

### **Peptides**

Help support skin's natural renewal process for firmer-looking skin.

Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION



# LXNEW Platinum



## Hibiscus Flower

Contains antioxidants for visibly firmer, youthfully plumped skin.

Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION

# LXNEW Platinum Sculpting Night Cream

For visibly firmer, youthfully plumped skin.



**88%\***  
people said skin feels  
and looks smoother,  
and is visibly improved

**100%\***  
people said skin  
looks replenished

\*In 7 days of use, based on a consumer study.

What our customers say...

★★★★☆ 4.6

as of 10/18/22 on Avon.com

Texture is luxurious. Smells lovely.

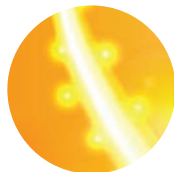
Feels wonderful on my skin.  
I feel the firming effect.

Makes my skin feel  
smoother and firmer.

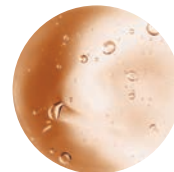
This sculpting night cream, infused with firming hibiscus extract, ceramide, squalane and shea butter, visibly tightens facial contours and reduces the appearance of wrinkles for a firmer, smoother, more defined look.



**Hibiscus Extract**  
Helps skin look firmer,  
and youthfully plumped.



**Panthenol** (provitamin B5)  
Helps improve hydration  
so skin looks smoother, softer.



**Squalane**  
Helps repair moisture barrier  
for visibly smoother skin.

# THE WOW DEAL

5-PIECE SET  
ONLY \$40  
OVER \$194 VALUE

THIS CAN'T-  
MISS OFFER

IS FEATURED ON THE BACK COVER  
OF THE C13 BROCHURE!

SEE A POWER LIFT WITH THE  
HELP OF BOOSTING COLLAGEN,  
AND ENHANCE YOUR SKIN'S  
PROTECTIVE MICROBIOME SHIELD.

#### COLLECTION INCLUDES:

**Isa Knox Anew Clinical  
Collagen Booster  
Rejuvenating Serum  
Ampoules**

60 ampoules,  
.008 fl. oz. each.  
\$62.50 value

**Anew Platinum  
Night Cream**  
1.7 oz. net wt.  
\$42 value

**Anew Platinum  
Day Cream Broad  
Spectrum SPF 25**  
1.7 oz. net wt.  
\$42 value




**Moisture Therapy  
Microbiome  
+Balance and  
Soothe Body Wash**  
13.2 fl. oz.  
\$23 value

**Moisture Therapy  
Microbiome  
+Balance and  
Soothe Body Lotion**  
13.2 fl. oz.  
\$25 value





Follow our social media channels:

 Facebook.com: Avon  
 YouTube.com: Avon

 Instagram: @AvonInsider  
 Twitter: @AvonInsider  
 TikTok: @AvonInsider

Connect with other Representatives:

 Facebook.com: AvonUSARepresentatives  
 YouTube.com: AvonUSAReps

