

re:tune Inner Beauty Social Media Guidelines

Remember the following when sharing or posting about re:tune Inner Beauty products and your experiences:

- If sharing promotional claims or statements or product information, limit your comments to those provided in the re:tune Inner Beauty materials produced by the Home Office (e.g. Product 1-Pagers, product packaging, Avon U, etc.).
- Any claims, other than the ones provided by the Home Office, used to promote re:tune Inner Beauty and/or its products are not permitted under the Independent Sales Representative Contract Terms and Conditions. For example, claims regarding weight loss or treatment, cure or prevention of disease are not permitted.
- If sharing your personal experiences using re:tune Inner Beauty products, all testimonials you provide must be accurate and reflect your honest opinions, findings, beliefs, or experience.
- All testimonials must disclose that you are an Avon Representative, and if applicable, that you received complimentary re:tune Inner Beauty product(s) from Avon.