

National Ambassador Award

New for 2025, the **National Ambassador Award** will be celebrated annually in recognition of one Ambassador in both the U.S. and CA. This award is the Pinnacle of recognition as it recognizes a candidate that not only embodies the confidence to lead others with integrity and purpose, but also to create a welcoming, brand-driven environment that invites others to share and experience the beauty of Avon. These candidates will be nominated by their peers from within the Avon community. This honor will typically be awarded early in the year, following the ACE end-of-cycle recognition moment. All Active Avon Ambassadors, as well as Avon Account Executives, will have one vote to be cast through a link promoted in the Beauty Buzz and on the Rewards and Recognition website for the National Ambassador Award. Nominations will open December 11th and will run through December 23rd at midnight EST. During the nomination period, Ambassadors will be given the opportunity to share their firsthand experiences with their personally nominated Ambassador, noting the unique experiences they have had with them, how they have inspired them, and how they share their enthusiasm for the Avon brand. After all nominations are submitted, the Senior Leadership team will review the top nominated candidates and determine who will be the next new **National Ambassador in the U.S. and in CA.**

Eligibility requirements include the candidate must be a 10 Star Ambassador+ and a Gold Leader+ in the U.S., and an Executive Leader+ in CA. All candidates must be in good standing with their Avon account to be considered for this Recognition.

Questions to reflect upon:

- What has this candidate done to inspire you in your Avon business?
- How are they publicly promoting the Avon Brand?
- What involvements do they have within their community (or beyond) that foster a positive impact on others while sharing the beauty of Avon?