

AVON

CAMPAIGN 6 2024
BUY YOUR PREVIEW
PRODUCTS IN
C4 & C5 ORDERS

what's new

new Pure Nature
**SKIN SO SOFT GOES
CLEAN & GREEN**



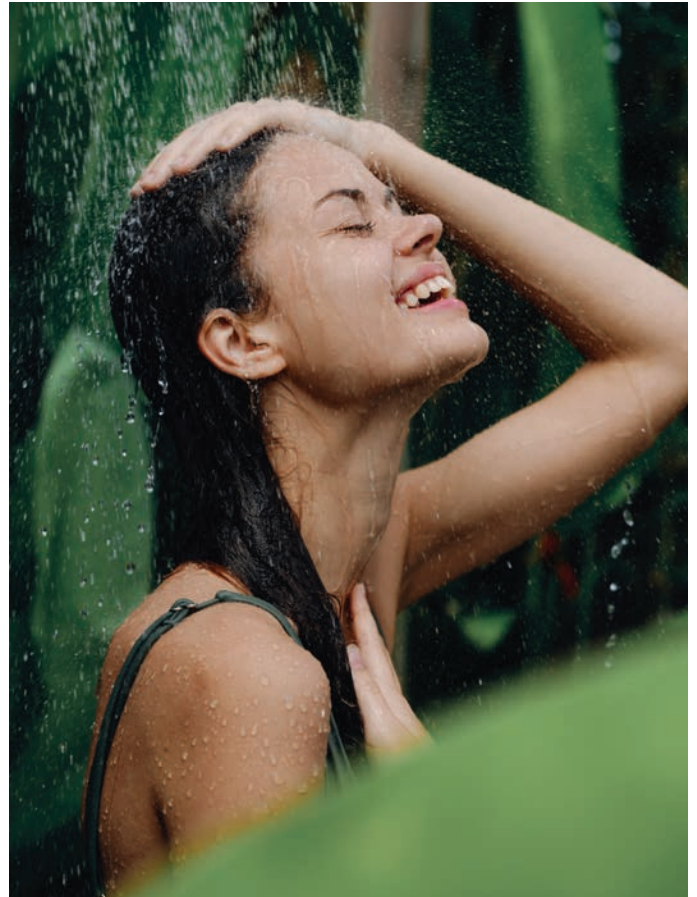
+ FREE GIFT
details inside

WHAT'S NEW
& BROCHURE OFFER

free

SKIN SO SOFT ORIGINAL BATH OIL
WITH ANY \$25 PURCHASE FROM
PAGES 3-5 IN WHAT'S NEW
(SELECT PAGES FROM BROCHURE).
\$24 VALUE. LIMITED QUANTITIES.

Sold separately on page 4.



GINGER

to help skin look
smoother and more
even-toned



OLIVE OIL
to help moisturize
without clogging
pores

GREEN TEA
to help enhance
skin's glow

A clean, vegan,
plant-based,
cruelty-free bath and body
collection with **naturally
derived ingredients.**

Formulated without
parabens, phthalates or
synthetic fragrances
and dyes, and
no animal testing.

good for your skin.
good for the earth.

Sustainable
packaging*

Eucalyptus
mint scent



NEW

SKIN SO SOFT PURE NATURE

Revitalizing Shower Gel

96% naturally derived. Richly lathering gel.
12 fl. oz. **248-265** reg. \$20

Brochure Price: \$15.99

Award Sales[†]: \$15.99

C: \$11.99

P: \$11.19

PRP: \$9.59

Revitalizing In-Shower Body Lotion

95% naturally derived. Hydrating and
softening lotion. Apply onto wet skin after
shower or bath. 8 fl. oz. **248-270** reg. \$21

Brochure Price: \$16.49

Award Sales[†]: \$16.49

C: \$12.37

P: \$11.54

PRP: \$9.89

Revitalizing Body Cream

94% naturally derived. Smooth on
moisturizing cream after bath or shower.
12 fl. oz. **248-284** reg. \$21

Brochure Price: \$16.49

Award Sales[†]: \$16.49

C: \$12.37

P: \$11.54

PRP: \$9.89

WHAT'S NEW *101*

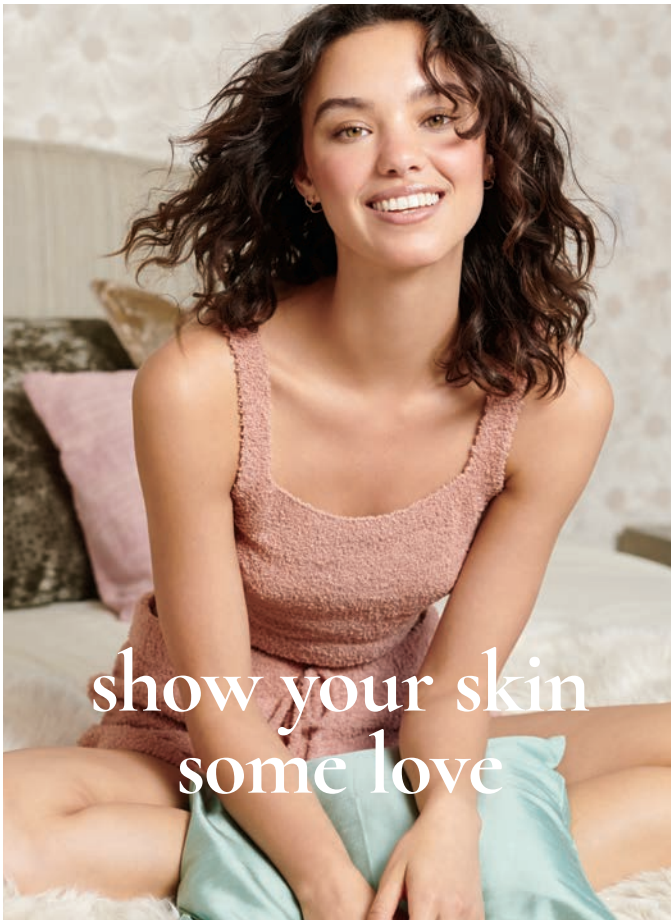
For details about
Commission
Levels go to:
Avon.com
→ Seller Central
→ Commissions
and Sales Levels.

don't miss out!
**EXCLUSIVE
OFFERS
JUST FOR
YOU**

The following
offers and
bundles feature
your customers'
favorites with
amazing savings.
It's a great way
to help you
reach President's
Club or your
next President's
Recognition
Program title!

All bundles are
limited quantities.

*Shower Gel and Body Cream bottles: 95% post-consumer recycled material, excluding cap. Body Lotion tube: 55% post-consumer recycled material, excluding cap.



show your skin
some love

WHAT'S NEW
& BROCHURE OFFER

free

SKIN SO SOFT ORIGINAL BATH OIL
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Original Bonus-Size Bath Oil
Hydrates during or after bath
or shower. 25 fl. oz.
844-182 reg. \$30
Price: \$19.52
Award Sales[†]: \$19.52
C: \$14.64
P: \$13.66
PRP: \$11.71



Original Bath Oil
Hydrates during or after bath
or shower. 16.9 fl. oz.
535-120 reg. \$24
Price: \$15.29
Award Sales[†]: \$15.29
C: \$11.47
P: \$10.70
PRP: \$9.17



**Soft & Sensual
Bonus-Size Bath Oil**
Hydrates during or after bath or
shower. 25 fl. oz. 955-662 reg. \$30
Price: \$19.52
Award Sales[†]: \$19.52
C: \$14.64
P: \$13.66
PRP: \$11.71



Soft & Sensual Bath Oil
Hydrates during or after bath
or shower. 16.9 fl. oz.
535-187 reg. \$24
Price: \$15.29
Award Sales[†]: \$15.29
C: \$11.47
P: \$10.70
PRP: \$9.17



**Radiant Moisture
Bonus-Size Bath Oil**
Hydrates during or after bath or
shower. 25 fl. oz. 535-043 reg. \$30
Price: \$19.52
Award Sales[†]: \$19.52
C: \$14.64
P: \$13.66
PRP: \$11.71



**Radiant Moisture
Bonus-Size Shower Gel**
Gently cleanses and hydrates.
33.8 fl. oz. 956-119 reg. \$18
Price: \$12.59
Award Sales[†]: \$12.59
C: \$9.44
P: \$8.81
PRP: \$7.55



Original Bonus-Size Body Lotion
48-hour moisture. 33.8 fl. oz.
862-772 reg. \$23
Price: \$17.09
Award Sales†: \$17.09
C: \$12.82
P: \$11.96
PRP: \$10.25



Original Gelled Body Oil
Dries to a silky finish. 6.76 fl. oz.
939-830 reg. \$13
Price: \$7.82
Award Sales†: \$7.82
C: \$5.87
P: \$5.47
PRP: \$4.69



Original Body Lotion
48-hour moisture. 11.8 fl. oz.
535-278 reg. \$11
Price: \$6.92
Award Sales†: \$6.92
C: \$5.19
P: \$4.84
PRP: \$4.15



Skin So Soft Comforting Shea Bath Oil
Locks in hydration. 16.9 fl. oz.
535-555 reg. \$24
Price: \$15.29
Award Sales†: \$15.29
C: \$11.47
P: \$10.70
PRP: \$9.17



Soft & Sensual Bonus-Size Body Lotion
48-hour moisture. 33.8 fl. oz.
862-806 reg. \$23
Price: \$17.09
Award Sales†: \$17.09
C: \$12.82
P: \$11.96
PRP: \$10.25



Soft & Sensual Gelled Body Oil
Dries to a silky finish. 6.76 fl. oz.
535-517 reg. \$13
Price: \$7.82
Award Sales†: \$7.82
C: \$5.87
P: \$5.47
PRP: \$4.69



Soft & Sensual Body Lotion
48-hour moisture. 11.8 fl. oz.
535-191 reg. \$11
Price: \$6.92
Award Sales†: \$6.92
C: \$5.19
P: \$4.84
PRP: \$4.15



Soft & Sensual Bonus-Size Shower Gel
Gently cleanses and hydrates. 33.8 fl. oz. 277-002 reg. \$18
Price: \$12.59
Award Sales†: \$12.59
C: \$9.44
P: \$8.81
PRP: \$7.55



Radiant Moisture Bonus-Size Body Lotion
48 hours of moisture. 33.8 fl. oz.
862-787 reg. \$23
Price: \$17.09
Award Sales†: \$17.09
C: \$12.82
P: \$11.96
PRP: \$10.25



Supreme Nourishment Bonus-Size Body Lotion
48 hours of moisture. 33.8 fl. oz.
862-863 reg. \$23
Price: \$17.09
Award Sales†: \$17.09
C: \$12.82
P: \$11.96
PRP: \$10.25



Supreme Nourishment Enriching Coconut Oil Wash
Leaves skin feeling soft. 11.8 fl. oz. 979-882 reg. \$15
Price: \$8.99
Award Sales†: \$8.99
C: \$6.74
P: \$6.29
PRP: \$5.39

**MOISTURE THERAPY
BALANCE + SOOTHE SET**

**Moisture Therapy
Balance + Soothe Body Wash**
13.2 fl. oz.

**Moisture Therapy
Balance + Soothe Body Lotion**
13.2 fl. oz.

Exfoliation Mitt
Microfiber jacquard,
with nylon spandex cuff.

3-PIECE SET

Brochure Price: \$33.99

Your Cost: \$20.39

Award Sales[†]: \$20.39

\$59 value 014-314



COZY VANILLA & COCONUT SET

Cozy Vanilla & Coconut Hand Soap
10.1 fl. oz.

Cozy Vanilla & Coconut Hand Cream
2.5 fl. oz.

Cozy Vanilla & Coconut Body Lotion
8 fl. oz.

3-PIECE SET

Brochure Price: \$13.99

Your Cost: \$8.39

Award Sales[†]: \$8.39

Over \$36 value 870-155





40% OFF
 THE BROCHURE
 PRICES!
 PAGES 6-7.

**SKIN SO SOFT
 SOFT & SENSUAL SET**

Soft & Sensual Shower Gel
 5 fl. oz.

Soft & Sensual Bath Oil
 16.9 fl. oz.

Soft & Sensual Body Lotion
 11.8 fl. oz.

3-PIECE SET
Brochure Price: \$20.99
Your Cost: \$12.59
Award Sales†: \$12.59

\$43 value 008-422



FOOT WORKS SET

Foot Works Deodorizing Spray
 3.5 oz. net wt.

**Foot Works Overnight
 Renewing Cream**
 3.4 fl. oz.

Foot Works Pedicure Kit
 Case, 3½" L x 4¾" W.

3-PIECE SET
Brochure Price: \$16.99
Your Cost: \$10.19
Award Sales†: \$10.19

\$30 value 874-624



**CHI® ESSENTIALS REVIVE
KERATIN + BONDING SET**

Restoring Shampoo
12 fl. oz.

Restoring Conditioner
12 fl. oz.

Protecting Serum
3 fl. oz.

3-PIECE SET
Price: \$49.99
Award Sales†: \$49.99

C: \$37.49

P: \$34.99

PRP: \$29.99

\$92 value 250-902



ELASTINE PROPOLITHERA SET

Volumizing Shampoo
16.9 fl. oz.

Volumizing Conditioner
16.9 fl. oz.

Aloe Dual-Active Hair Serum
3.4 fl. oz.

3-PIECE SET
Price: \$42.99
Award Sales†: \$42.99

C: \$32.24

P: \$30.09

PRP: \$25.79

\$66 value 250-515



40% OFF
THE BROCHURE
PRICES!
PAGE 9.

RARE PEARLS SET
soft floral

Eau de Parfum
Magnolia, white pepper
and rosewood. 1.7 fl. oz.

Body Lotion
6.7 fl. oz.

Hand Cream
2.5 fl. oz.

3-PIECE SET

Brochure Price: \$20.99

Your Cost: \$12.59

Award Sales[†]: \$12.59

\$42 value 485-568



FAR AWAY SET
amber floral

Eau de Parfum
Freesia, jasmine and amber. 1.7 fl. oz.

Body Lotion
6.7 fl. oz.

Body Scrub & Wash
6.7 fl. oz.

3-PIECE SET

Brochure Price: \$24.99

Your Cost: \$14.99

Award Sales[†]: \$14.99

\$47 value 388-042





These formulas were developed and fast-tracked to mitigate potential inventory issues during a vendor transition. However, since we were able to successfully maintain inventory of our original formulas, we are now offering these limited-edition formulas to you at a special price!

The formulas have slightly different key active ingredients due to supply chain availability, but the overall efficacy is similar.

**LIMITED-EDITION
ALTERNATE FORMULA
Anew Ultimate
Multi-Performance
Night Cream***

It works while you sleep to revive and recreate the look of youthful skin. 1.7 oz. net wt. **254-840** reg. \$42

**Your Cost: \$12.99
Award Sales†: \$12.99**



*This product is not the same as Anew Ultimate Multi-Performance Night Cream. Only available in What's New and avon.com.

**LIMITED-EDITION
ALTERNATE FORMULA
Anew Power Serum***

Visibly improves wrinkles, radiance, firmness and texture. 1 fl. oz. **254-855** reg. \$45

**Your Cost: \$12.99
Award Sales†: \$12.99**



*This product is not the same as Anew Power Serum. Only available in What's New and avon.com.

**LIMITED-EDITION
ALTERNATE FORMULA
Anew Platinum
Night Cream***

Skin appears smoother overnight, resculpted over time. 1.7 oz. net wt. **254-927** reg. \$42

**Your Cost: \$12.99
Award Sales†: \$12.99**



*This product is not the same as Anew Platinum Night Cream. Only available in What's New and avon.com.

**LIMITED-EDITION
ALTERNATE FORMULA
Isa Knox Anew Clinical
Collagen Booster
Eye Lift Pro Dual Eye System***

In just 7 days, eye area looks lifted, firmer, tighter. With a peptide complex to help boost skin renewal. Gel, .33 fl. oz. Cream, .33 fl. oz. **254-912** reg. \$40

**Your Cost: \$12.99
Award Sales†: \$12.99**



*This product is not the same as Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System. Only available in What's New and avon.com.

**LIMITED-EDITION
ALTERNATE FORMULA
Anew Platinum
Eye & Lip Cream***

Visibly smooths and reshapes the area around eyes...and lips, too! Dual applicator. .5 oz. net wt. **254-946** reg. \$42

**Your Cost: \$12.99
Award Sales†: \$12.99**



*This product is not the same as Anew Platinum Eye & Lip Cream. Only available in What's New and avon.com.

50% OFF
THE BROCHURE
PRICES!
PAGE 11.

**24-HOUR
 ODOR PROTECTION**

**Roll-On
 Anti-Perspirant
 Deodorant**
 Each, 2.6 fl. oz.
 reg. \$3.60

**Brochure Price:
 \$2.69 each**
**Your Cost:
 \$1.34 each**



Rare Pearls 254-970 Night Magic Evening Musk 259-570 Odyssey 255-005 Sweet Honesty 259-402 Timeless 259-460 Candid 259-550
 Far Away 259-508 Haiku 254-999 Imari 259-603 Rare Gold 254-984 Skin So Soft Soft & Sensual 254-965 Feelin' Fresh Original 259-307
 Cool Confidence Original 254-950 Cool Confidence Baby Powder 259-345 On Duty Unscented 259-364 On Duty Original 259-292 Black Suede 259-618 Mesmerize 259-599 Wild Country 259-489



On Duty Sport 259-330

BUG GUARD PLUS

Picaridin Pump Spray
 4 fl. oz. **255-039** reg. \$14
Brochure Price: \$11.99
Your Cost: \$5.99
Award Sales†: \$5.99

Picaridin Family-Size Pump Spray
 8 fl. oz. **255-043** reg. \$22
Brochure Price: \$17.99
Your Cost: \$8.99
Award Sales†: \$8.99

IR3535® Expedition Pump Spray
 4 fl. oz. **255-024** reg. \$14
Brochure Price: \$11.99
Your Cost: \$5.99
Award Sales†: \$5.99

IR3535® Expedition Family-Size Pump Spray
 8 fl. oz. **255-010** reg. \$22
Brochure Price: \$17.99
Your Cost: \$8.99
Award Sales†: \$8.99



CLEANSE & MOISTURIZE SET

Anew Ultimate Multi-Performance Eye System

Cream, .5 oz. net wt. Elixir, .09 oz. net wt.

Anew Ultimate Multi-Performance Night Cream

1.7 oz. net wt.

Rice Water Bright Rice Bran Gentle Exfoliating Cleanser

10.1 fl. oz.

3-PIECE SET

Brochure Price: \$34.99

Your Cost: \$20.99

Award Sales[†]: \$20.99

Over \$99 value 277-700



REGIMEN ENHANCEMENTS SET

Anew Platinum Eye & Lip Cream

Dual applicator. .5 oz. net wt.

Anew Platinum Age Delay Serum

1 fl. oz.

Anew Hydra Fusion Cleansing Micellar Water

10.1 fl. oz.

3-PIECE SET

Brochure Price: \$34.99

Your Cost: \$20.99

Award Sales[†]: \$20.99

\$101 value 254-779



40% OFF
THE BROCHURE
PRICES!
PAGES 12-13.

CLEANSE, POLISH, FIRM SET

Rice Water Bright Foaming Cleanser
10.1 fl. oz.

Isa Knox Anew Clinical
Collagen Booster Firming Cream
1.7 fl. oz.

Isa Knox Anew Clinical
Collagen Booster Microneedling Polisher
1.7 fl. oz.

3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales†: \$24.59

\$92 value 277-830



HYDRA FUSION SET

Anew Hydra Fusion
De-Puffing Eye Serum
.5 fl. oz.

Anew Hydra Fusion
1.5% Hyaluronic Acid Serum
1 fl. oz.

Anew Hydra Fusion
Gel Cream
1.7 fl. oz.

3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales†: \$24.59

\$112 value 277-825



OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 <p>Moisture Therapy Intensive Healing & Repair Moisturizing Lip Treatment Balm reg. \$2</p>	 <p>Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm reg. \$2</p>
 <p>Moisture Therapy Bonus-Size Daily Skin Defense Body Lotion reg. \$18</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p>
 <p>Skin So Soft Supreme Nourishment Bonus-Size Body Lotion reg. \$23</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p>
 <p>Skin So Soft Original Bonus-Size Body Lotion reg. \$23</p>	 <p>Moisture Therapy Balance + Soothe Body Lotion reg. \$25</p>
 <p>Skin So Soft Original Body Lotion reg. \$11</p>	 <p>The Face Shop Jeju Aloe Hand & Body Lotion reg. \$12</p>
 <p>Senses Cozy Vanilla & Coconut Hand Soap reg. \$13.99</p>	 <p>Skin So Soft & Sensual Beauty Bar Soap reg. \$4.50</p>

OUT



**Senses
Cozy Vanilla & Coconut
Body Lotion**
reg. \$17

IN



**Avon Aromatherapy
Body Lotion
Sleep Tight Zzz**
reg. \$17



**Skin So Soft Original
Bonus-Size
Shower Gel**
reg. \$18



**Skin So Soft Original
Shower Gel**
reg. \$8



**Senses
Orange & Honeysuckle
Bubble Bath**
reg. \$11



**Senses
Sensitive Skin
Bubble Bath**
reg. \$11



**Avon Solutions
Nurtura
Replenishing Cream**
reg. \$14



**Avon Solutions
Banishing Cream
Skin Discoloration
Improver**
reg. \$14



**Anew Vitamin C
Brightening Serum**
reg. \$44



**Farm Rx
Pineapple Plus
Brightening
Jelly Serum**
reg. \$44



**Anew Ultimate
Multi-Performance
Eye System**
reg. \$42



**Isa Knox Anew Clinical
Collagen Booster
Eye Lift Pro Dual Eye System**
reg. \$40



**Anew Ultimate
Supreme Advanced
Performance Crème**
reg. \$42



**Anew Ultimate
Supreme Advanced
Performance Crème**
reg. \$60

THE WOW DEAL

5-PIECE SET

Brochure Price: \$40

Your Cost: \$24

Award Sales*: \$24

\$106 VALUE

249-682

No limit offer. No commission.

THE
CAN'T-MISS
BROCHURE
BACK COVER
OFFER

**Ultimate Supreme
Advanced Performance Crème**
1.7 oz. net wt. \$60 value

**Isa Knox LXNEW Clean
Nourishing Cream Cleanser**
5 fl. oz. \$12 value

**Moisture Therapy
Balance and Soothe Body Lotion**
13.2 fl. oz. \$25 value

**Elastine Botanicals Rosemary & Sea Salt
Volumizing Shampoo**
6.7 fl. oz. \$4.50 value

**Elastine Botanicals Rosemary & Sea Salt
Volumizing Conditioner**
6.7 fl. oz. \$4.50 value

GET THAT HEAD-TO-TOE GLOW!
SEE MORE YOUTHFUL SKIN
ALL OVER AND HAIR THAT'S
THICKER AND BOUNCIER.



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