

Last updated: November 20<sup>th</sup>, 2024

# New Ambassador Allocation C25, 2024 - C26, 2025: Terms & Conditions

**Incentive runs from Campaign 25, 2024 through Campaign 26, 2025**  
(December 4, 2024 - December 30, 2025) ("Incentive Period").

**ELIGIBILITY:** New Ambassador Allocation 2025 ("Incentive Program") is open to all authorized Avon Ambassadors ("Ambassadors") with a leadership achievement level Bronze Promoter and above, who are legal residents of the Fifty (50) United States and the District of Columbia.

All qualifying titled leaders (Bronze Promoter and above) will be rewarded for converting New Ambassadors to a \$100+ qualifying order in their 1<sup>st</sup> or 2<sup>nd</sup> campaign after joining Avon.

**TO RECEIVE NEWLY CONTRACTED AMBASSADORS:**

**QUALIFICATIONS:** To identify qualifiers we will use the leadership achievement title from the prior campaign. For example, for C19 all Leaders with an achievement title of Bronze Promoter level or above at the close of C18 are eligible for the qualification. At the close of every campaign, the eligibility for titles will be re-evaluated due to changes in the status of the account (example: removals) or new achievements. Leader's account must be active and in good standing (past due no more than one campaign) to qualify for the allocation of new contracts. Avon reserves the right to review and disqualify Leaders for account balances over \$500.

**Criteria 1:**

Leaders (Bronze Promoter and above) will earn up to 20 newly contracted Ambassadors and a sample bonus bundle for every personally sourced recruit with a qualifying order of \$100+ in their 1<sup>st</sup> or 2<sup>nd</sup> campaign.

Leaders will have 2 full campaigns of opportunity to help new personally sourced recruits to get to the \$100+ order. The clock to count for the 1<sup>st</sup> or 2<sup>nd</sup> campaign will start after the close of the campaign when new recruits signed up with Avon. Therefore, even new recruits who joined Avon on the last day of the campaign will have 2 full campaigns to place the \$100+ order in one of those 2 campaigns.

Personally sourced recruits who joined in C23 and haven't placed a \$100+ order in either C23 or C24 can still place an order in C25 to count towards leader's qualification. And the same for personally sourced recruits who joined in C24 and didn't place an order in C24 of \$100+.

Starting in C25 all new personally sourced recruits will have the campaign that they joined plus 2 full campaigns to place the \$100+ order.

## Criteria 2:

Additionally, Leaders (Bronze Promoter and above) will earn up to 2 newly contracted Ambassadors for every company-sourced recruit given as part of criteria 1 with a qualifying order of \$100+ within their first 2 campaigns.

If a new company-sourced recruit has already placed an order of \$100+ before the allocation, they will not count towards the Leader's qualification to earn additional recruits under Criteria 2.

Starting in C19 all new company-sourced recruits will have the campaign that they joined plus 2 full campaigns to place the \$100+.

## DETAILS:

Company-sourced and personally sourced recruits from C26, 2025 will have through C02 2026 to achieve the 100+ order to qualify for the final allocation of new contracts.

To count for the \$100+ order, Avon will sum all the award sales of orders placed during each individual campaign. All order sources will be included/considered for qualification (i.e. Ambassador personal orders, online customer orders and/or sales center orders). New Ambassadors will have the campaign they joined plus 2 more campaigns to place the \$100+ order.

\$100 qualifying order may be from either:

- Single order (ex. \$100 order in C19)
- Cumulative sales from multiple orders within the same campaign (ex. C19 personal order of \$40, and C19 online customer order of \$60 = \$100 cumulative sales)
- NOTE: Cumulative sales across campaigns does not qualify (ex. C18 order of \$25 and C19 order of \$75 – do not qualify)

The allocation of new contracted Ambassadors will happen once the qualification of any of the 2 criteria were met during the campaign.

## Timing:

Allocation will be executed daily, Leaders and new contracts will receive an email the next day with their contact information.

New contracts that will be allocated, must be appointed on or after 12/11/2024.

Allocation may occur across different days as new contracts become available.

Allocation of new contracts will be while supplies last. In the event that there are no company-sourced contracts available, no allocation will occur.

Leaders will earn sponsoring bonus for all the new contracted Ambassadors allocated by Avon.

New allocated contracts will have 5 days to contact the Avon Care Center via email or via phone at (866) 513 – 2866, for correction of the Leader's assignment. If the newly allocated contracted Ambassador is removed from the leader's allocation for any reason, then no new allocated recruit will be supplied.

**Sample Reward Opportunity for C25, 2024 – C7, 2025:** For every New Personally sourced recruit who places a qualifying order of \$100+, also earn a Sample Bonus Bundle in your next order. Sample bundles will be dropped into the Leader's next order after campaign of achievement. If no order is placed for two campaigns following campaign of achievement, sample reward is forfeited.

Avon makes no claims express or implied as to the value of any specific individual allocated Ambassador and their business.

**DISQUALIFICATION:** Avon has the right to disqualify anyone it determines, in its sole discretion, has violated these Terms & Conditions, the Avon Policies, and/or the principles of fairness or program intent. It is the Ambassador's sole responsibility to know the status of their incentive attainment.

**GENERAL:** Avon reserves the right at its sole discretion to suspend, modify or terminate the Incentive Program (or any portion thereof) for any reason and at any time, including, but not limited to, should any portion of the Incentive Program be, in Avon's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Avon, corrupt or impair the administration, security, fairness or proper play, or submission of sales or customer data. If terminated, Avon may, at its discretion, select the reward recipients for the categories at issue from all eligible, non-suspect sales and customer data received prior to action taken or as otherwise deemed fair and appropriate by Avon. In the event any dispute arises regarding the Incentive Program, each participant agrees that such dispute shall be resolved by applying the laws of New York and that it shall be resolved within and by the courts of that state. Avon reserves the right to cancel or modify the Incentive Program at any time. Persons who tamper with or abuse any aspect of the Incentive Program or who are in violation of these Terms and Conditions or who act in an unsportsmanlike or disruptive manner, as solely determined by Avon, will be disqualified.

Avon reserves the right to audit all performance data, including participating Ambassadors' sales volume, and will disqualify or remove any Ambassador it determines, in its sole discretion, has violated these Terms & Conditions and/or the principles or fairness of program intent. 1900 Districts are not eligible. To participate in this Incentive, Leaders must be in compliance with all terms and conditions of the Avon Independent Sales Ambassador Contract Terms and Conditions and the

Business Policies and Procedures for Avon Independent Sales Ambassadors(collectively, "the Avon Policies"). The Incentive Program is governed by U.S. law and is subject to all applicable federal, state and local laws and regulations. Void wherever restricted or prohibited by law.

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